



managebac.com

for International Education

2020 Overview



Index



Company Background



Product & Services



Training & Support



Implementation



Data Protection & Privacy














Company Background



Faria
Education
Group

Faria Education Group was founded in 2006 to transition schools from paper onto a curriculum-focused learning platform, ManageBac; a world leader in international education systems and services.

One  global team of 176    
   serving over 10,000  schools
and 3 million   students.

Key Milestones

2006



Founded at the University of Pennsylvania by three IB Diploma graduates.

2011



ManageBac exceeds 1,000 schools and is used by 1 in 2 DP students.

2013



OpenApply launches for the paperless admissions office of the future.

2016



ManageBac exceeds 2,000 schools and is used by 4 in 5 DP students.

2018



Atlas and ManageBac join forces to develop the next generation of curriculum-first learning platforms.

2019



Curriculum Trak and SchoolsBuddy join Faria Education Group.

Purpose: “Enhancing Efficiency in Education Globally”

Our Focus Areas translating purpose into action:



Paper to Paperless



Unified Family
Experience



Integrated All-in-One
School Systems

Service Overview



Learning & Teaching



ManageBac

for IB World Schools



Atlas

for Curriculum Management



curriculumTRAK

for Faith-based Schools



Curriculum Planning



LMS



Portfolio



Service Learning



Project-based Learning



Attendance



Report Cards



Admissions



OpenApply

for Paperless Admissions & Enrolment



Activities Management, Payments & More



SchoolsBuddy



Activities Management



Online Payments



Event, Sport & Trip Management



Parent Teacher Conferences



Parent Communications



Transport System

The Faria Difference



Global scale provider to the world's leading international schools and the trusted choice of over 4 in 5 IB Diploma students.



Singular product development focus on serving international schools together with professional development.



Broad curriculum programme support with over 600+ licensed academic standards & benchmarks.



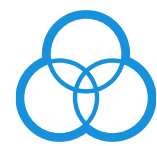
Fast, efficient global support with 24-hour coverage from Monday to Friday.



With local hosting in Canada, Ireland, the US, and China and ISO27001:2013 certification since 2017, your data is safe in our hands.



Company Background



Product & Services



Curriculum-First Learning Platform

Serving over 3,000 leading International Schools

By combining curriculum planning, assessment, reporting, and attendance into one unified platform with a consistent, modern and mobile-ready interface, ManageBac provides a seamless and integrated experience for coordinators, teachers, students, and parents.

Now available on:



Approach & Design

Our Curriculum-First approach & design means that ManageBac can support more effective implementation across a variety of curriculum programmes.

- ✓ Designed with Standards & Practices in mind
- ✓ Best practice workflows refined by working with over 3,000 schools
- ✓ Turnkey curriculum & assessment architecture

Less time is spent on setup and configuration, which allows more time for collaborative teaching and learning.



Collaborative Curriculum Planning

Built for Multi-Curriculum International Schools



IB Continuum

For The IB Programmes

PYP	MYP	CP	DP
Primary Years	Middle Years	Career	Diploma

For British Curriculum

PRIMARY	LOWER SECONDARY	INTERNATIONAL GCSEs	INTERNATIONAL A LEVELS
Primary	Secondary	IGCSE	A Levels

For American Curriculum

ES	MS	HS	AP
Elementary School	Middle School	High School	Advanced Placement

Real-Time Editing

Migration

Shared Grades: Grade 3

Start Date: Week 1, September

Duration: 2 of 12 weeks

Inquiry *Sharon Arese*

Transdisciplinary Theme

Who we are

Where we are in place and time

How we express ourselves

How the world works

How we organize ourselves

Sharing the planet

Discard Changes

Save Changes

Online Presence

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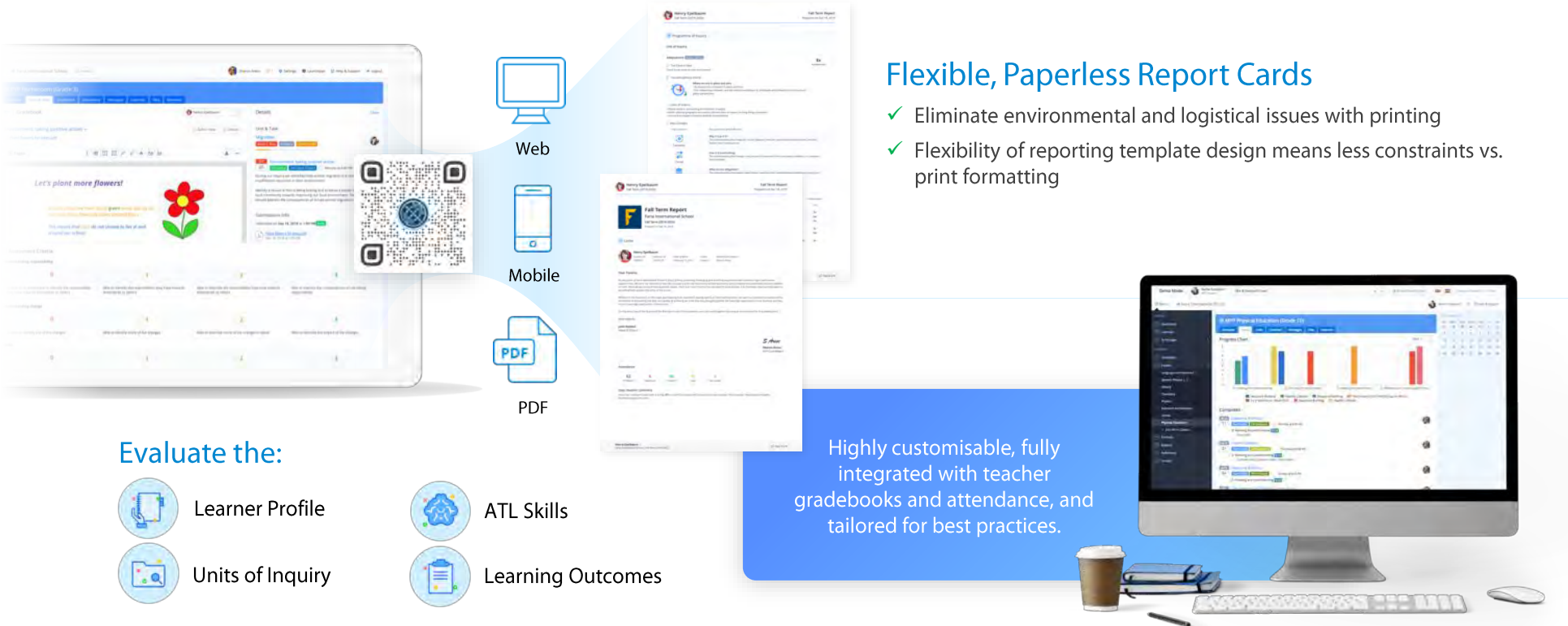
Janet McHill
janet@eduvo.com

Add Author

Collaboratively plan your curriculum with real-time unit planners integrating assessment and learning experiences with a flexible unit template editor and the world's largest collection of academic standards & benchmarks.

Assessment and Reporting





Streamline school-to-home reporting with flexible assessment options with Term Reporting:



Flexible, Paperless Report Cards

- ✓ Eliminate environmental and logistical issues with printing
- ✓ Flexibility of reporting template design means less constraints vs. print formatting

Evaluate the:

-  Learner Profile
-  Units of Inquiry
-  ATL Skills
-  Learning Outcomes

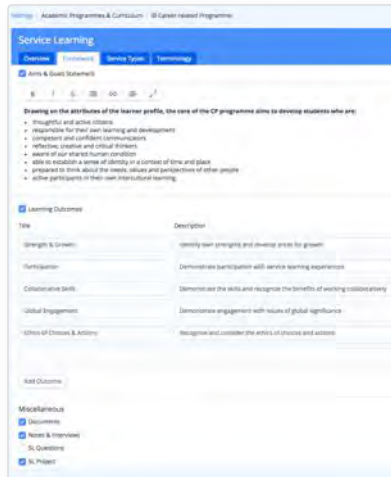
Highly customisable, fully integrated with teacher gradebooks and attendance, and tailored for best practices.

"We're a big school & have gone full force into ManageBac and I am happy to say that things are going well and it's being widely used among teachers, students & parents. As a parent, ManageBac is awesome because I know exactly what's going on in each of my child's classes so that when report cards come out, I don't even need to look at the PDF because I already know what's going to be on it."

Beyond the Classroom

ManageBac provides international schools with an integrated build-your-own framework including:

Service and Project-Based Learning Frameworks



- ✓ Flexibly design and build service and project-based learning programmes
- ✓ Integrated with portfolios and reporting to providing a seamless solution

Integrated with



Student Portfolios

Students and teachers can easily add from Web and Mobile



Goals



Reflections



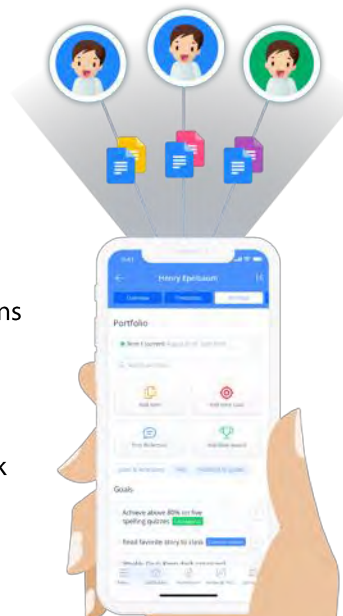
Observations



Awards



Coursework



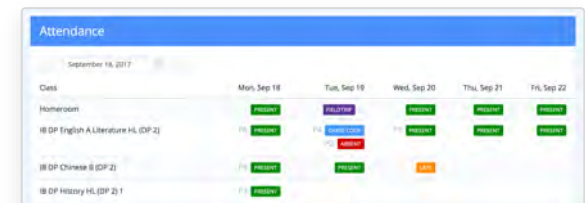
Behaviour & Discipline

Record notes directly on the student profile with customisable categories



Attendance

- ✓ Configure homeroom attendance categories and assign homeroom advisors
- ✓ Support for weekday and rotation-based attendance



Class	Mon, Sep 18	Tue, Sep 19	Wed, Sep 20	Thu, Sep 21	Fri, Sep 22
Homeroom	Present	Present	Present	Present	Present
IB DP English A Literature HL (DP 2)	Present	Present	Present	Present	Present
IB DP Chinese B (DP 2)	Present	Present	Present	Present	Present
IB DP History HL (DP 2) 1	Present	Present	Present	Present	Present



The Leading Curriculum Planning Platform

With Atlas, schools around the world initiate, revamp, and continuously refine and improve their curriculum development process in one unified system. As the trusted choice for over 6,000 schools in 130 countries, Atlas offers a seamless and integrated experience for teachers, administrators, and curriculum writers.

Global Standards Coverage

Spanning curriculum and accreditation



Seamlessly create and update an aligned curriculum to ensure your students experience the robust and equitable education they deserve.



Teachers and leaders alike will find robust curricular analytics at their fingertips to help guide informed curriculum development and easily pinpoint gaps or redundancies.



Engage your entire team through transparency & communication tools, facilitating meaningful conversations and collaboration across teachers and leaders.



Inform curricular revisions & support accreditation by viewing and sharing reports and information that are meaningful to your process.

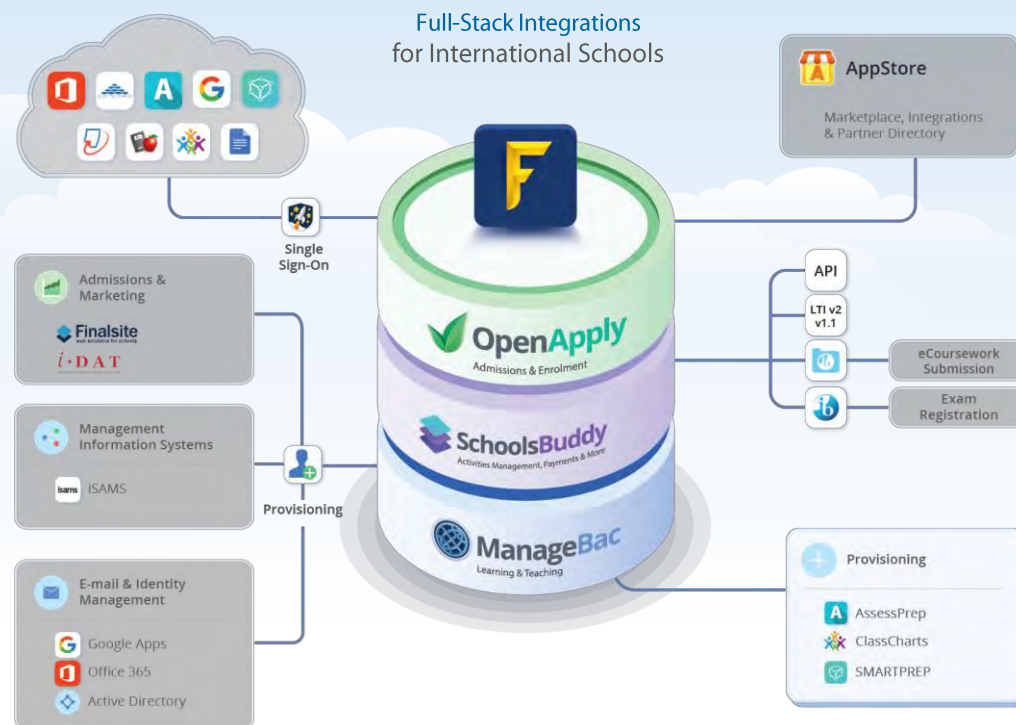
ManageBac Accounts Portal & Integrations

ManageBac Accounts Portal

Provides identity management and single sign-on for MB internal and third party integrations partners. Bundled with a premium subscription model for custom login designs/AD integrations

App Store

Organises partner integrations & add-ons to provide schools with an end-to-end turnkey solution including Identity Connectors, Behavior & Discipline, Library & Reading, Website, Online Exams & Assessment, Utilities and University



Key Integration Partners



Google Apps for Education

SSO Connectors
Google for Education is a service from Google that provides independently customizable versions of several Google products.



Google Docs

Collaborative Assignments
A seamless experience for teachers to link, assign, and distribute a Google Doc template to their entire class.



SMARTPREP

Revision
SMARTPREP IB App is a powerful teaching and learning aid for the IB DP. It makes it easy and quick to plan the next class, prepare students for internal assessments or tailor homework assignments.



isams

Flexible Management Information System
Our recommended partner for whole-school information management.



AssessPrep

Online Exams & Assessment
An advanced, end-to-end cloud-based platform to help schools and students prepare for IBeAssessment.



Turnitin

Leading Plagiarism Checker
Turnitin is revolutionizing the experience of writing to learn.






BridgeU

University & Careers
BridgeU leverages the power of big data to provide university and careers guidance for international school students.






Product & Services

ManageBac / AtlasNext / OpenApply 1H Release Calendar

Q1			
Feb	Portfolio Enhancements: Multi-File Upload, Task Submissions	OA-MB Mobile and Desktop UI Alignment	Support Standards import into MB
	Built-in Standards from Atlas with coverage in Units	Bulk File Export	
		Filter OA Checklist Application Forms by Student Status	
Mar	Release MB Android App to all Schools	Email Error Log	Beta School Migration from Atlas to MB/AN
	Ability to Add Custom Components on Unit Templates	IDAT Integration	Deploy completed AtlasNext Demo Sandbox
	Enhanced Integrations with EC3 & IB Concierge	Parent Profile and Re-Enrolment integration with MB	
	Content Management features in IB Student Community & Subject Center	API Function and Search Expansion	
	Add additional features to MB Android App, including 3- Day Calendar, GDrive upload and Office 365 login		
	Parent Profile and Re-Enrolment integration with OA		

ManageBac / AtlasNext / OpenApply 1H Release Calendar

Q2	 ManageBac	 OpenApply	 AtlasNext
	Improve Lesson Plans, Calendar Management, and Teacher Dashboard	Analytics Improvements	Production Migration of all ~500 Atlas International Schools
	Portfolio Enhancements: Drawing & Video Options, Custom Award Badges	Separate Enrolment and Re-Enrolment Forms	(Mobile Integration) Support AtlasNext for iOS and Android
	Student & Parent Dashboard UX Improvements	Review Mode Improvements	
		Events Updates	
		Payment Notification Improvements	

Top 10 of 2019

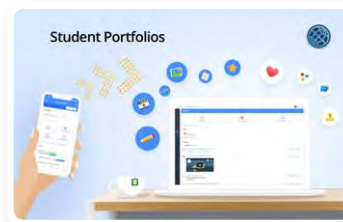
Our Key Feature Releases for 2019



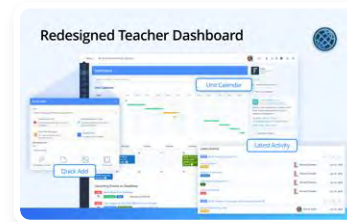
Global Search



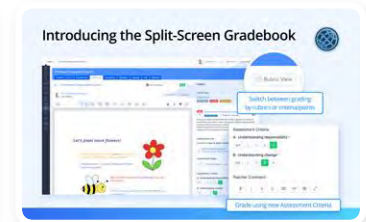
ManageBac for Mobile



Student Portfolio Redesign



Redesigned Teacher Dashboard



Split-screen Gradebook



Real-time Collaborative Unit Planning



PYP Next



SMARTPREP/ManageBac Integration



Refreshed Parent Dashboard



Atlas/ManageBac Integration

Upcoming Releases

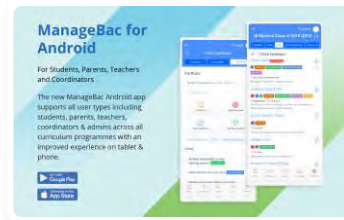
Q1: Curriculum & Standards, Mobile for Android & More!



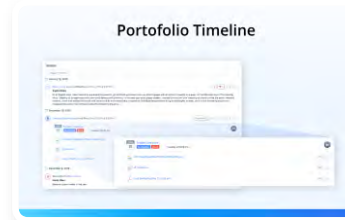
The World's Standards
the only licensed provider with over 600 built-in standards & benchmarks.



Curriculum First Unification
aligning our real-time curriculum planning and unit planner user experience enhancements to the IB MYP & DP.



ManageBac for Android
available on Google Play with broad curriculum support for your entire school community.

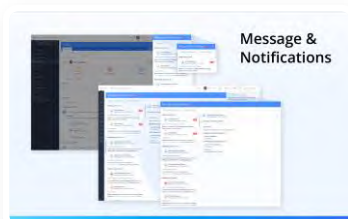


Portfolio Enhancements
including a new timeline with coursework submission, streamlined bulk-add options, and more.



Enhanced Partner Integrations
from Kognity, InThinking, Concord Infiniti, and OpenApply

Q2: Messages & Notifications, Student Dashboard, SchoolsBuddy Integration



Messages & Notifications
redesigned welcome e-mails to provide an improved onboarding experience with unified messaging & notifications across curriculum programs.



ManageBac Student Community
providing students with a comprehensive curriculum & subject reference to better prepare for exams.




Redesigned Student Dashboards
with enhanced 3-day calendar view, notes & to dos, and organizational features to translate ATL skills into practice.




SchoolsBuddy Integration
providing students & families with a seamless experience for activities & payments.


COVID-19: How can ManageBac help?

 **ManageBac**


The Five Essential Questions You Need To Be Asking
During A Global Outbreak Like Coronavirus



[Read full article](#)

 **ManageBac**

Using ManageBac
in a Remote Environment



[Read full article](#)

点击上方“ManageBac”可以订阅哦

2020年注定是不平凡的一年，新年伊始武汉疫情来势汹汹，全国人民一起进入了HARD模式。



微信扫一扫
关注该公众号

为了应对此次疫情，各地区已出台文件规定各级各类学校延迟开学。作为线上教学平台，ManageBac从布置并批改任务作业、添加并分享学习资源、家校互通、建立线上成长档案、社会实践记录五个大方面以及多个小点助力学校在疫情期间有效地进行线上教学和学习管理，最大程度地降低停课对于学生学习进度的影响。

点击上方“OpenApply”可以订阅哦

NCP疫情爆发，教育局发文规定各级各类学校延迟开学，学校线下招生工作不得已被按下暂停键。然而OpenApply在线招生管理系统可以让学校在疫情期间轻松完成，甚至更为高效地完成全部的招生工作。

疫情期间，OpenApply支持家长线上填写咨询申请表并完成申请清单事项

疫情期间，家长没有办法亲自到访学校，填写表格提交申请材料。但是通过OpenApply可以在线上顺利完成申请，如：

1. 填写提交各类表格、上传申请文件资料

申请材料清单

请确保这些关键项目完成。

提交申请

提交学校成绩

请提交之前就读学校成绩单复印件。

上传PDF



微信扫一扫
关注该公众号

点击上方“ManageBac”可以订阅哦

一场突如其来的疫情，让老师们“被迫营业”当起了主播。直播课程如火如荼，乃至有人将线上学习与直播教学画上等号，殊不知无论是直播还是录播教学都只完成了知识传输的任务，他们仅仅是教-学-练-测-评中的一个环节。实现一个教育目标，需要做到多重互动，同时启发教师和学生进行有意义的反思。

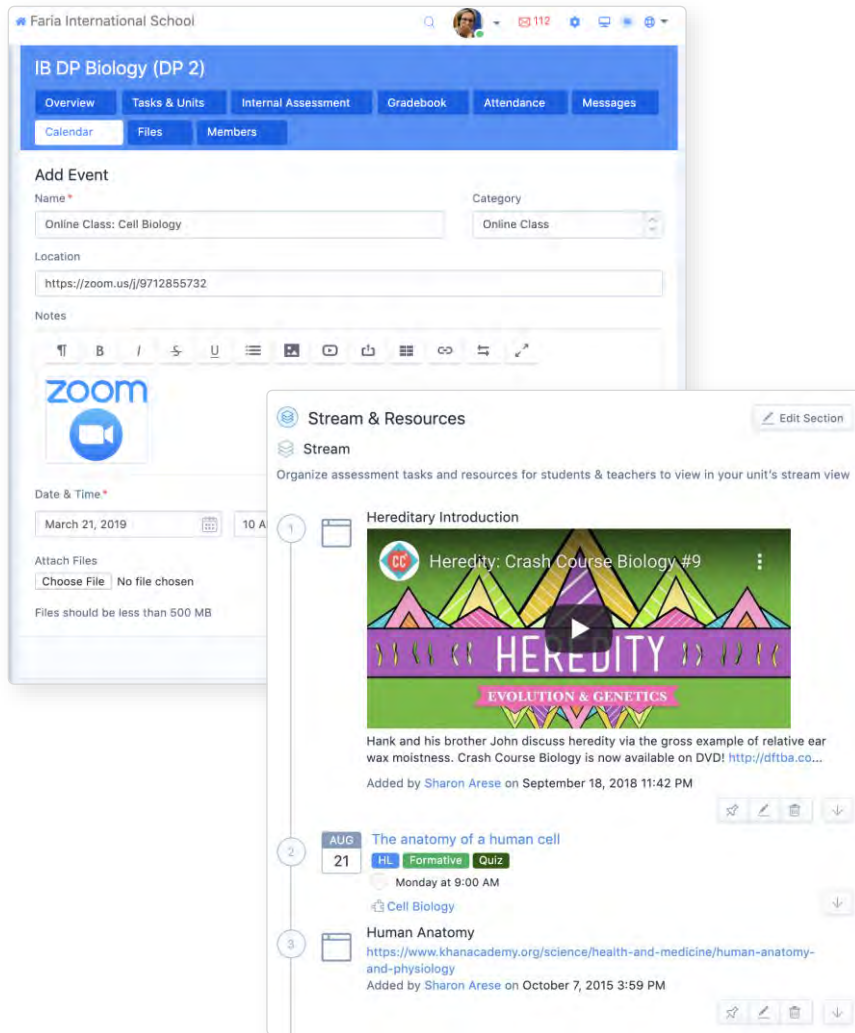
很多学校开展线上教学已有一段时间了，而线上测试作为线上教学重要的环节之总结和反思的最佳手段和方式之一。此外IB5月大考临近，学校需要充分利用线上进行高效自主复习，通过模拟MYP、DP线上测试（eAssessment）锻炼学生状态、适应考试节奏。

AP AssessPrep
Next Generation Assessment Platform



微信扫一扫
关注该公众号

COVID-19: Teaching Online



"For Zoom, we built a timetable that suits the majority of our learners, however we then record sessions and share within ManageBac so that users can refer to it when they are available."

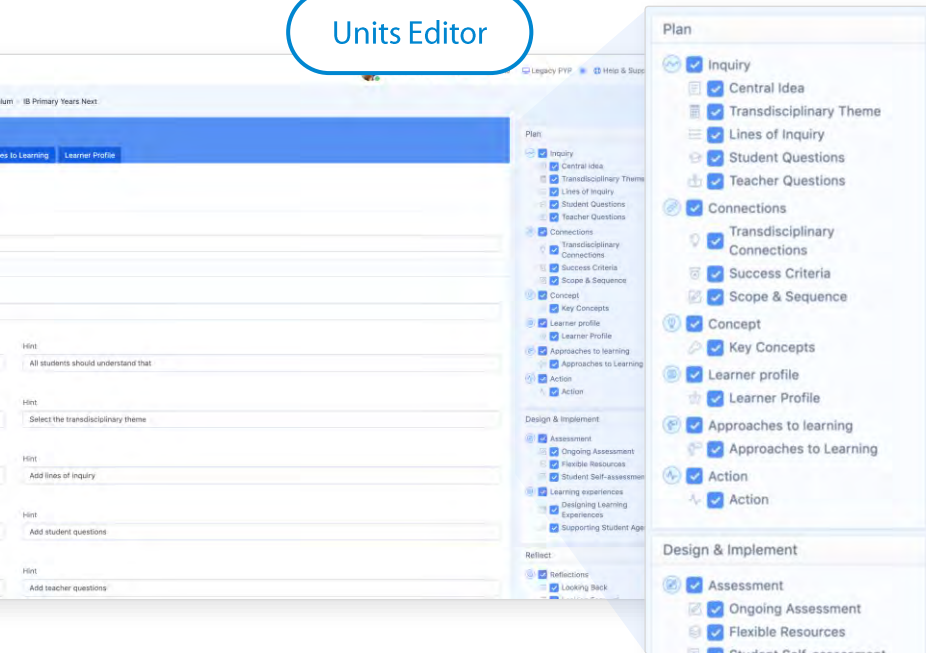


Theo Yan
PYP Coordinator
Changwai Bilingual school (CBS)

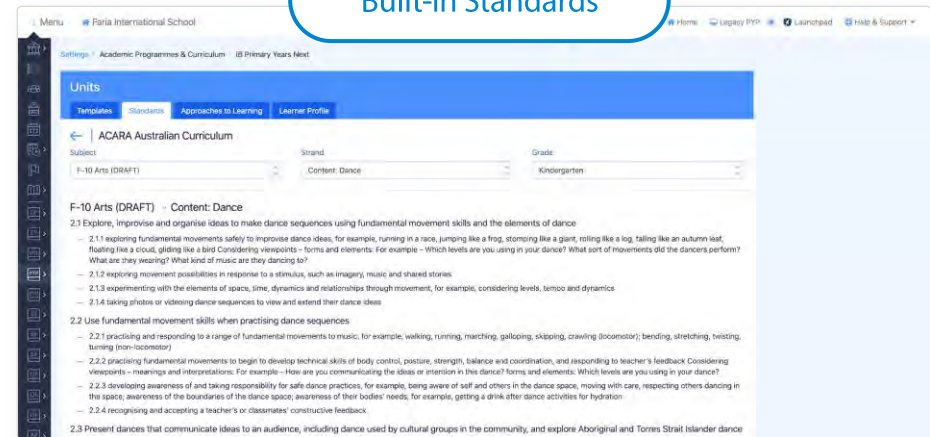
Flexible Unit Editor and Global Standards Support

Standard, Interdisciplinary, Units of Inquiry and Stand-Alone (Specialist) Planner Templates

Units Editor



Built-in Standards



- ✓ Flexible Units Editor allows schools to customize their Planner templates within each Curriculum programme
- ✓ Personalise headers & guidance text with bilingual (UTF-8) planner support
- ✓ Enable/Disable and Re-order Planner Components
- ✓ Add custom curriculum components and built-in standards

600+ Sets of Standards

- ✓ Common Core, Next Generation Science Standards, International Baccalaureate, ITE, etc.

211 Sets of K-12 Standards

- ✓ California, New York, Ontario, Australia, UAE, China, and more

10% Focus on Accreditation

- ✓ Manage accreditation & evaluation seamlessly

49% of Standards are Career or Subject Specific

- ✓ Career Tech Education, National Core Arts, Social

28+ Years of Experience

- ✓ Across our Standards team

Updating and Adding New Standards Every Day

- ✓ Immediately ready to review and align to your curriculum

Enhanced Unit Planners

A host of improvements to make your planning experience better!



Fonts & Icons

more readable with visual cues



Online Presence

to indicate when colleagues are online



Real-Time Editing

to allow for collaborative planning



In-Line Editing

to improve context and ease-of-use



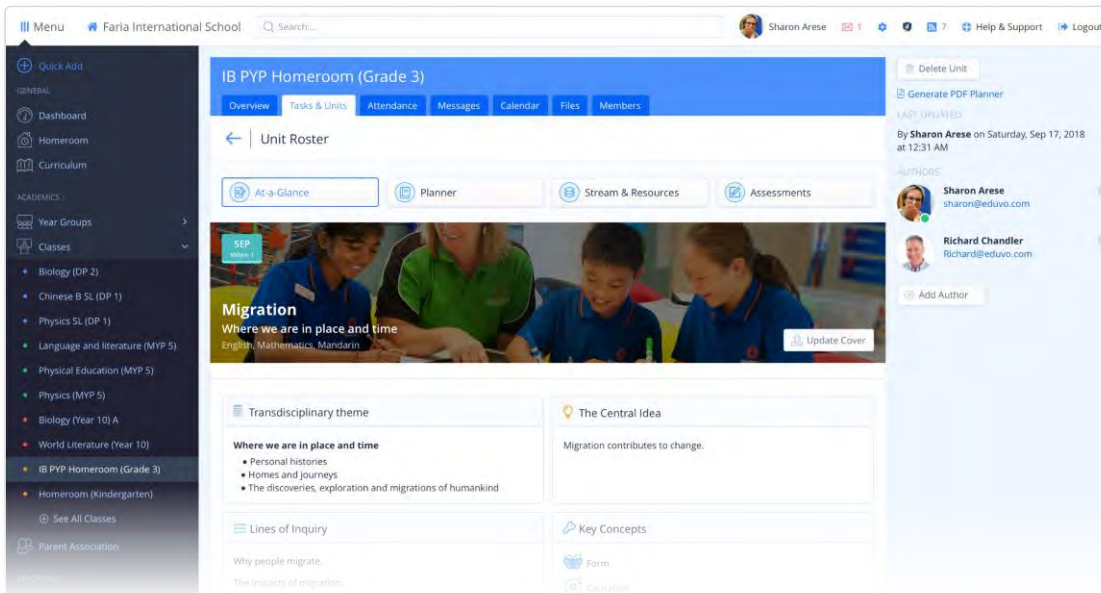
Reflections

to support meaningful reflection throughout the cycle



Connections

to align and link assessment tasks & learning experiences



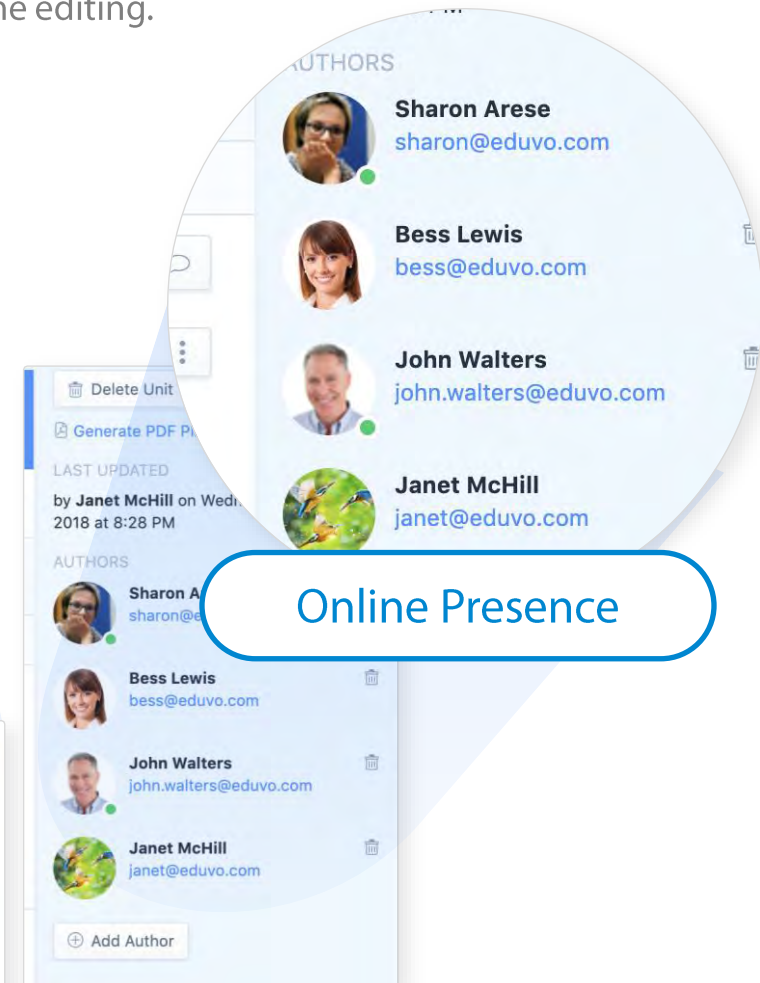
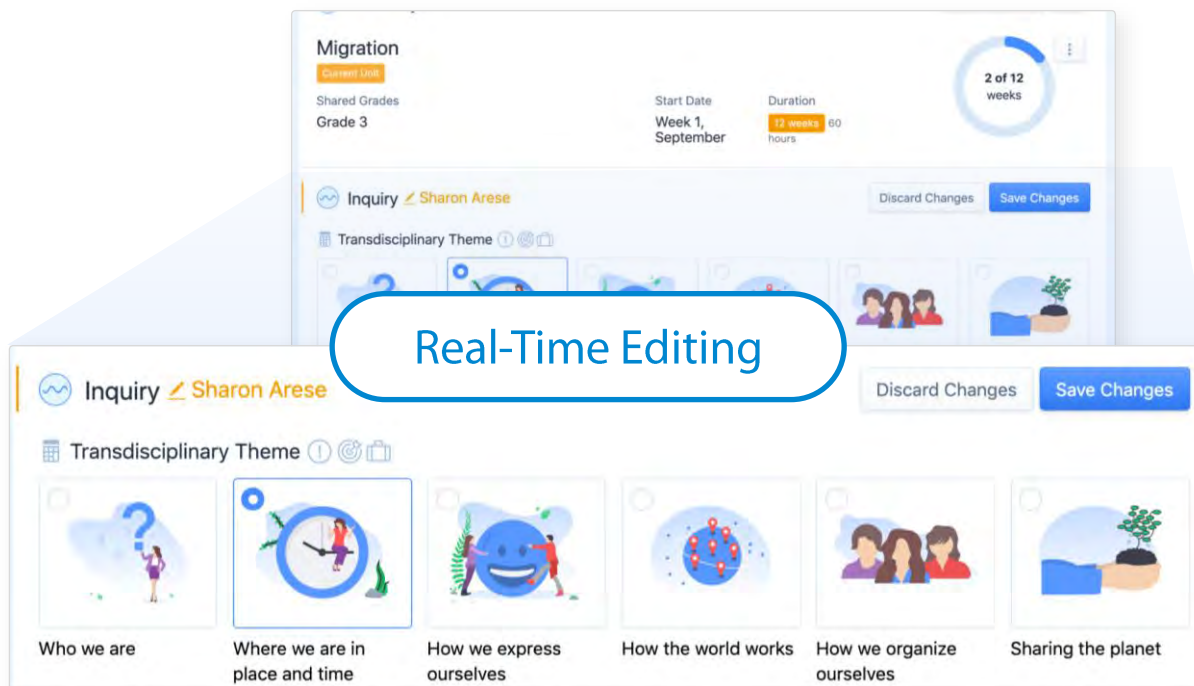
Personalisation

customisable background headers to reflect your unit

Collaborative Real-Time Unit Planning

With online presence and real-time in-line editing.

- ✓ Real-time collaborative unit planning with online presence
- ✓ Improved at-a-glance planner layout and streamlined unit navigation
- ✓ Flexible unit template builder to support customisation



ManageBac Mobile

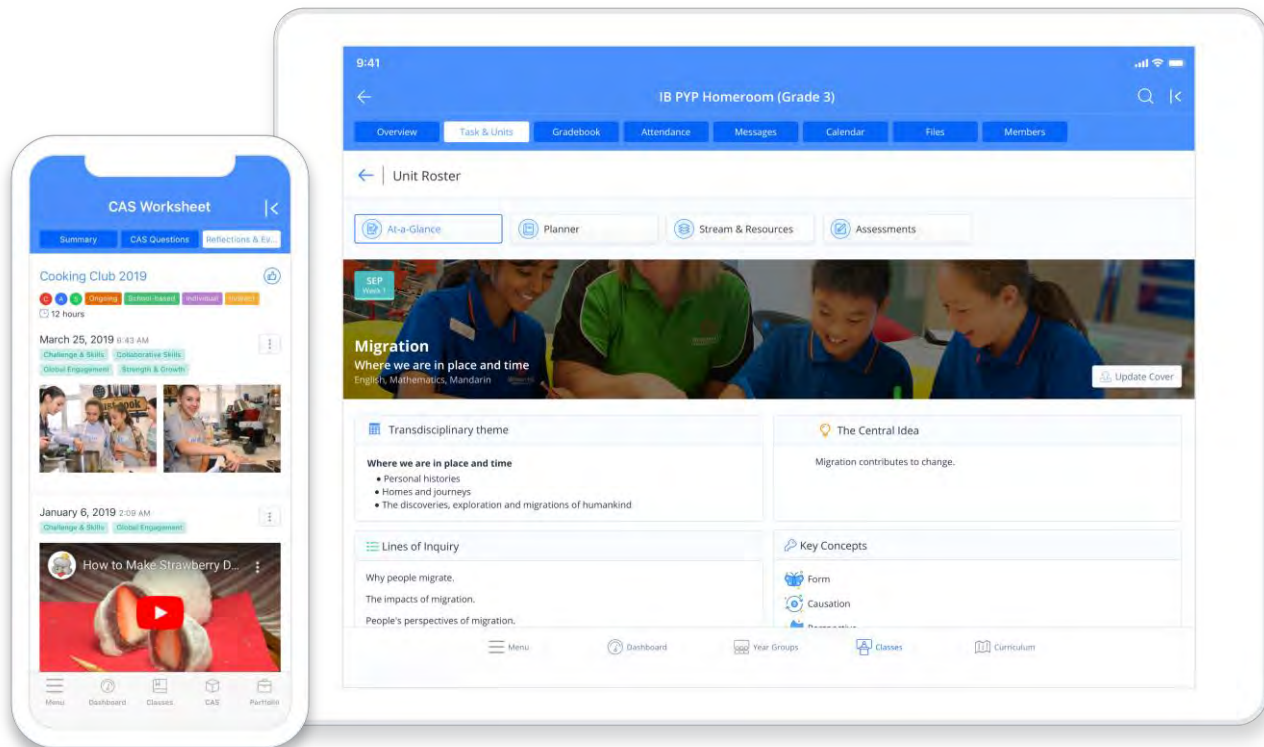
With broad curriculum support for your entire school community

Redesigned from the ground up with full functionality:

- ✓ Classroom Management
- ✓ Service Learning (CAS, SA)
- ✓ Project-based Learning (EE, Personal Project)
- ✓ Portfolio
- ✓ Curriculum Planners
- ✓ Gradebook
- ✓ Reporting

Sharing on Airdrop

Easily submit Coursework, post Reflections and update Project journals on the go!



Available on



Supported User Types



Students



Teachers



Coordinators

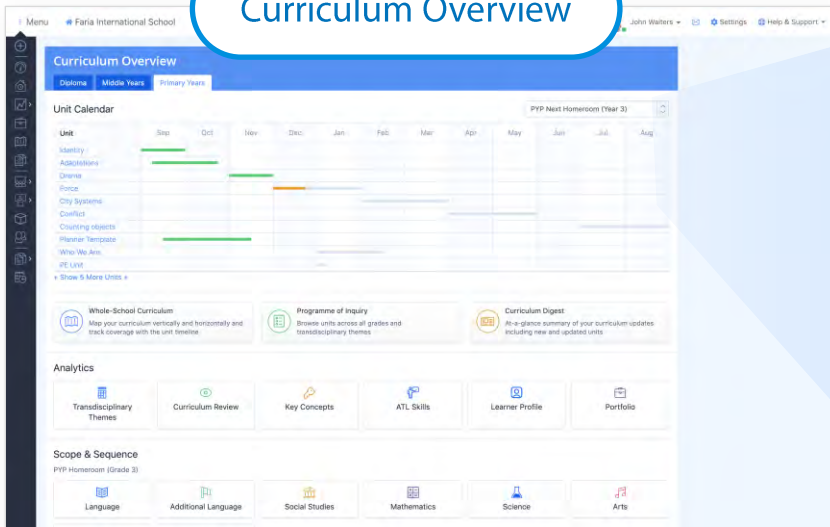


Parents

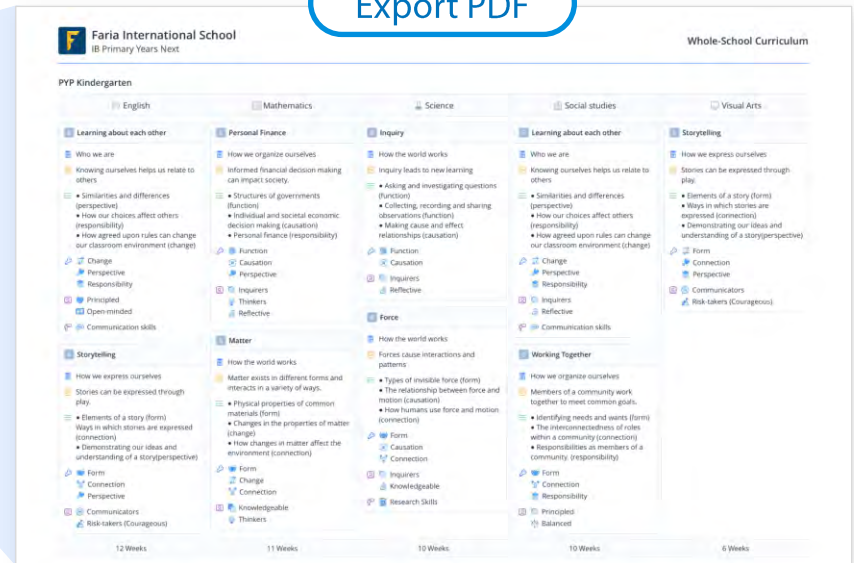
Curriculum Analytics

A comprehensive overview of your school's curriculum.

Curriculum Overview



Export PDF



Programme of Inquiry

Browse units across all grades and transdisciplinary themes



Curriculum Digest

At-a-glance summary of your curriculum updates including new and updated units



Whole-School Curriculum

Map your curriculum vertically and horizontally and track coverage with the unit timeline



Transdisciplinary Themes

Track coverage of Transdisciplinary Themes by grades.



Curriculum Review

Track coverage of all sections by unit.



Key Concepts

Track coverage of Key Concepts by grades.



ATL Skills

Track coverage of ATL skills by grades.



Learner Profile

Track coverage of the Learner Profile attributes by grade.



Portfolio

Track coverage of your students' Portfolio by grades.



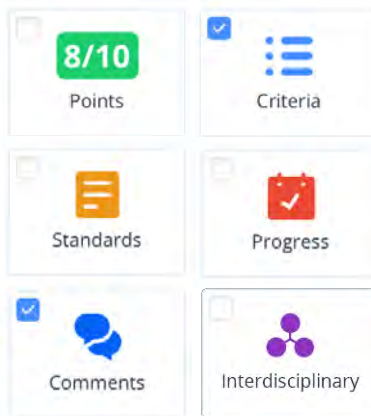
Product & Services

Redesigned Assessment & Gradebook

Aligning grading with IB Assessment Criteria and adding many new options.

Annotate & Grade

Teachers can use our new Split-Screen Grading to better and more efficiently grade any type of work, especially when working within the IB Assessment Framework. Add notes, grades, highlights, and more when selecting and grading from the list of assessment types below:



The screenshot shows the IB DP Biology (DP 2) Gradebook interface. The main content area displays a 'Sample Formal Assessment Task Year 12 Biology' for implementation in Year 12 from Term 4, 2018. The task includes a context, outcomes assessed, and the nature of the task. The right sidebar shows details for the unit and task, including a sequence building view, submission info, and assessment criteria.

IB DP Biology (DP 2)

Overview | Tasks & Units | Gradebook | Attendance | Messages | Calendar | Files | Members

← Sequence Building

Chloe Epelbaum | Early | Rubric View | Details

Sample Formal Assessment Task Year 12 Biology

Sample for implementation for Year 12 from Term 4, 2018

Context:

This is an example of a teacher generated depth study leading on from course work covered in Module 6: Genetic Change. The time for the depth study is incorporated in the program hours. Personalised adjustments have also been developed for this task to meet the needs of a student with disability. Read the student's case study and adjustments.

Task number: 2	Weighting: 20%	Timing: Term 1, Week 8
Outcomes assessed A student:		
<ul style="list-style-type: none">develops and evaluates questions and hypotheses for scientific investigation BIO11/12-1selects and processes appropriate qualitative and quantitative data and information using a range of appropriate media BIO11/12-4solves scientific problems using primary and secondary data, critical thinking skills and scientific processes BIO11/12-6communicates scientific understanding using suitable language and terminology for a specific audience or purpose BIO11/12-7explains natural genetic change and the use of genetic technologies to induce genetic change BIO12-13		
Nature of the task Research an aspect of the role of developmental genes in evolution. The aim of this research will be to produce an educational website to inform and engage your peers about the information you have gathered and its relevance to our understanding of genetics and evolution. Depth Study: Role of developmental genes in evolution Some areas you may wish to consider are: <ul style="list-style-type: none">gene expression and its effect on embryonic development		

Details

Unit & Task
World Cup Unit
Week 8: 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th

Sequence Building
26 | **Completed** | **View** | Monday at 6:00 PM

Students will write a short paper to describe whether the soccer position they chose at the beginning of the Unit ended up being as enjoyable as they envisioned.

Submissions Info
Submitted on Aug 8, 2018 at 1:00 PM | **Early**

Turnitin Feedback | 17% Similarity index

Assessment Criteria

A: Knowing and understanding
N/A | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8

B: Planning for performance
N/A | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8

Teacher Comments

Grade by:

- ✓ Rubric
- ✓ Criteria/points
- ✓ Assessment Criteria
- ✓ Written Feedback

Re-designed Report Cards

Unified for the whole school



QR Code



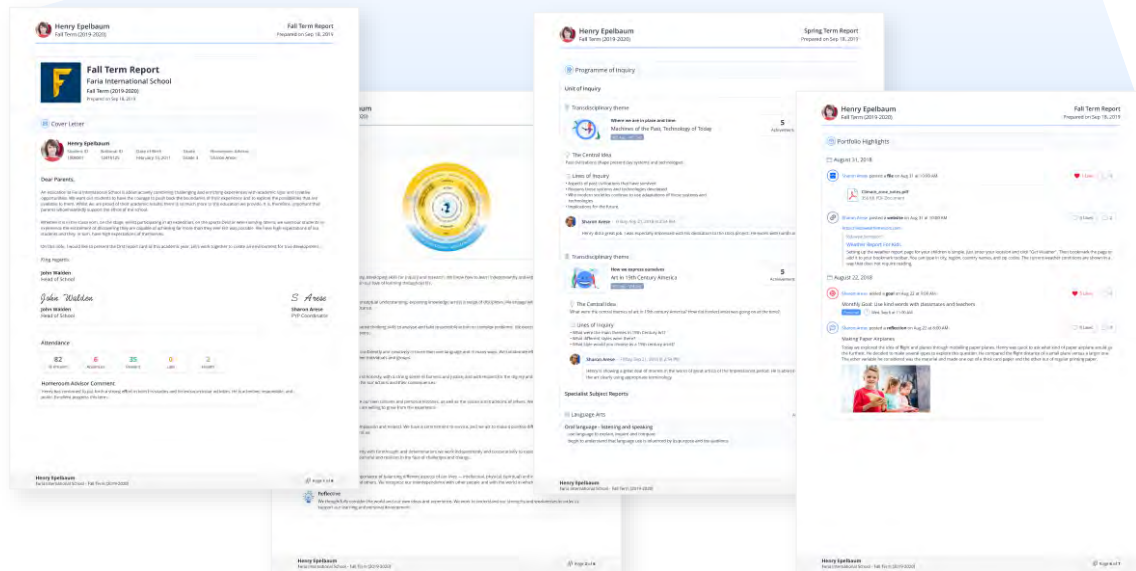
Web



Telephone



PDF



Key Benefits

- ✓ Eliminates environmental and logistical issues with printing
- ✓ Flexibility of reporting template design, less constraints vs. print formatting
- ✓ More user friendly for parents with Mobile + Web access in a responsive layout
- ✓ Schools can track parental engagement and encourage discussion
- ✓ Extensible for future reporting models (e.g. Portfolios, Goal-setting, etc.)

New Color Palette



New Fonts

Aa Aa Aa

Open Sans Helvetica Neue Times New Roman

The New Parent Dashboard

Adding a suite of features for parents.

- ✓ Check attendance
- ✓ Check academic progress
- ✓ Monitor assignment completion & curriculum progression
- ✓ See classes
- ✓ Browse archives of all recorded data

The dashboard is divided into three main sections, each highlighted with a blue callout box:

- Attendance:** A table showing attendance for the week of Monday to Friday. The table has columns for each day and a row for 'P: 1-2'. The 'Absences' column shows a total of 3.
- Curriculum & Assessment:** A section titled 'Transdisciplinary theme' with a sub-theme 'Where we are in place and time'. It lists 'Personal histories', 'Homes and journeys', and 'The discoveries, exploration and migrations of humankind'. It also includes 'Lines of Inquiry' (Why people migrate, The impacts of migration, People's perspectives of migration), 'Key Concepts' (Form, Perspective, Causation), and 'Related Concepts' (Properties, Structure, Similarities, Differences, Pattern, Consequences, Sequences, Impact, Subjectivity, Truth, Beliefs, Opinion, Prejudice).
- Academic Progress:** A section titled 'What's your story? Interviews with community members'. It shows a 'Formative' assessment for 'Group Project' on Wednesday at 6:10 AM, with a score of 26/30 pts and a grade of A.

The dashboard also features a sidebar with navigation links: Calendar, Attendance, Messages, Progress, Timetables, Portfolio, Reports, Behaviour, and Overview. The top right corner includes a user profile (Ann Epelbaum), a help icon, and a logout button.

Multi-lingual Parent Portal

Providing parents with a local language interface.

The screenshot displays the parent portal for Chloe Epelbaum, a student in the DP 2 - IB DP Class of 2018. The interface is in Chinese. On the left is a dark sidebar with navigation options like '菜单' (Menu), 'Faria International School', and various icons for '概况' (Overview), '日历' (Calendar), '出勤' (Attendance), '消息' (Messages), '学术' (Academic), '进程' (Progress), '课表' (Timetable), '组合' (Groups), '成绩单' (Transcripts), and '档案' (Records). The main content area shows the student's profile with personal information, a calendar for the next two weeks with event notifications, and a list of recent events. On the right, there's a '到校纪录' (Attendance Record) section with a donut chart showing 33/34 current and 1 absent, and contact information for 'HOMEROOM' (Sharon Arese) and '主要联系人' (John Walters).

菜单 Faria International School Ann Epelbaum 8 帮助与支援 登出

Chloe

Chloe Epelbaum
DP 2 - IB DP Class of 2018 (DP 2)

个人资料

名	性别	第一国籍	日常使用语言
Chloe	Female	American (United States of America) US	English
姓	第一语言与文学	第二国籍	英语水平
Epelbaum	-	French (France) FR	Fluent
中间名	学生证	邮箱	DP考生编号
-	2018104	chloe@eduvo.com	-
生日			
四月 1, 1999			

后两周

星期一	星期二	星期三	星期四	星期五	星期六	星期日
Today 9上午 Read a Selected Short Story by Anton Chekhov 9下午 DNA Quiz 9下午 EE Submission	19	20	21	22	23	24
25	26	27	28 9上午 The anatomy of a human cell 4下午 Submit First Draft	29	30	1 10上午 Digestion Quiz

近期事件或截止日期

Read a Selected Short Story by Anton Chekhov

到校纪录

当下: 33/34

缺席 当下

HOMEROOM

Sharon Arese
m: +852 9201 8021
sharon@eduvo.com

主要联系人

John Walters
主要
m: +852 9201 8021
john.walters@eduvo.com

Each parent can set individual language preferences, with support for:



Japanese



Arabic



Spanish



Chinese

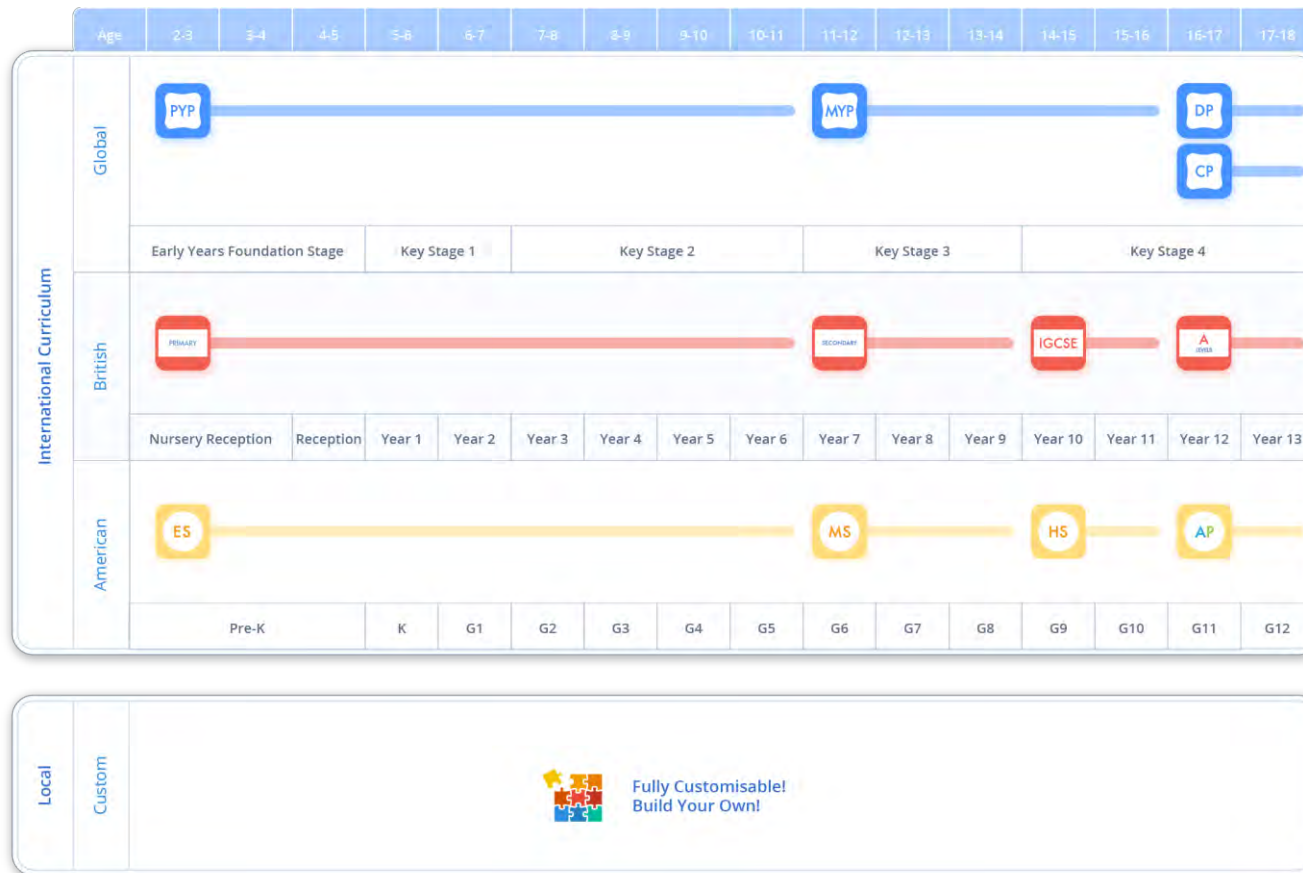


French



Curriculum First

Supported curriculum pathways



International Baccalaureate

DP: Diploma Programme

CP: Career Programme

MYP: Middle Years Programme

PYP: Primary Years Programme

British

A Levels: Advanced Levels

IGCSE: International General Certificate of Secondary Education

Secondary: Key Stage 3

Primary: Nursery Reception

American

AP: Advanced Placement

HS: High School

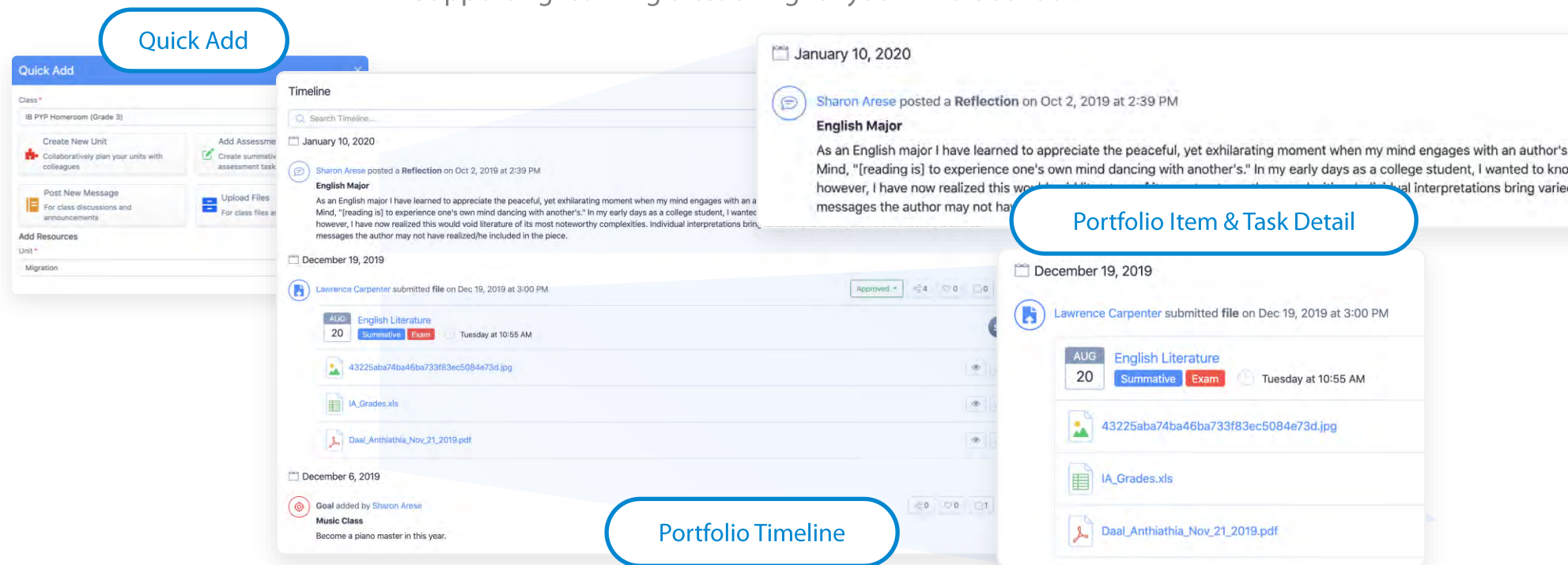
MS: Middle School

ES: Elementary School



Student Portfolios

Supporting learning & teaching for your whole school!



Portfolio timeline provides a chronological view of student progression across the full IB Continuum

- ✓ Enhanced Search & Filters
- ✓ Multi-add provides a way to easily add one observation into multiple student portfolios at once

Support your Authorisation & Evaluation process with evidence and link directly to the IB's new Programme Standards & Practices

Students and Teachers can easily add from Web and Mobile

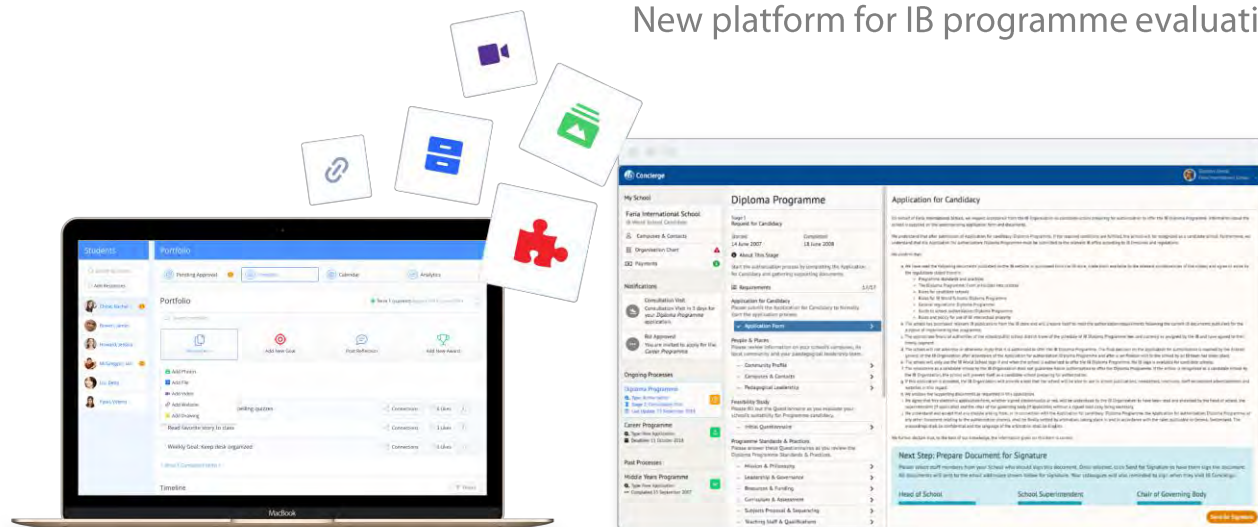


Build connections to:



IB Concierge

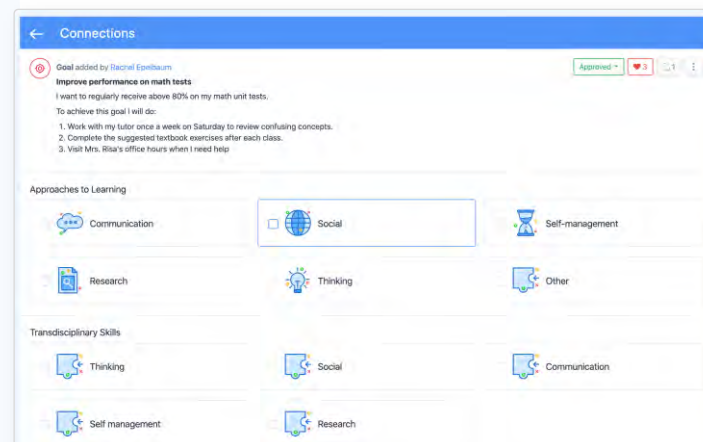
New platform for IB programme evaluation



As the IB's Exam Systems delivery partner, we are delighted to provide drag'n'drop evidence submission from ManageBac for your school's authorization & evaluation self-study to make your accreditation management process as efficient and smooth as possible.

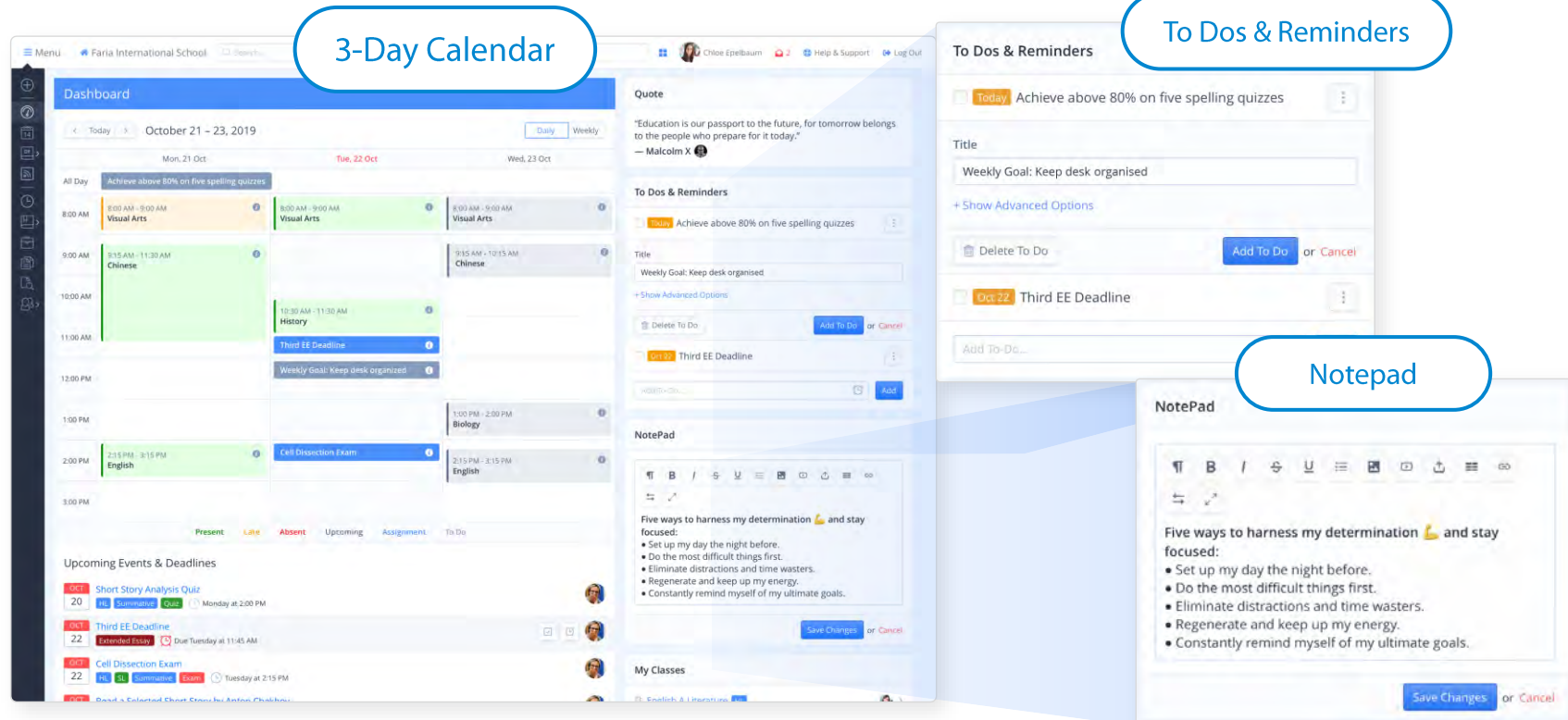


With the upcoming release of the new Standards & Practices in Fall 2020, you will be able to tag Units, Portfolio items, Reflections and Tasks to organize evidence and indicators of excellence for specific standards & practices streamlining the accreditation management process for your Coordinator, Leadership Team, and Teachers.



Redesigned Student Dashboard

Integrating ATL skill development with improved organisation features.



Organisation

With the newly structured calendar, it is easier to track what is going on and what is coming up. Students can stay more organised.

Planning

With our new To Dos and Notepad, students can assume personal responsibility for their planning, and take ownership of their learning goals by creating subtasks and tracking their progress.

Ease of Use

New shortcuts and adaptive widgets allows the dashboard to change according to what your day and schedule looks like. Students can jump right into their assignments.

Integrated Online School Admissions and Enrolment Management

Create a world-class admissions experience for families, while simultaneously cutting wasted administrative time by 66%, giving your admissions team time to focus on what really matters. Used by 450+ schools in 80+ countries around the world.

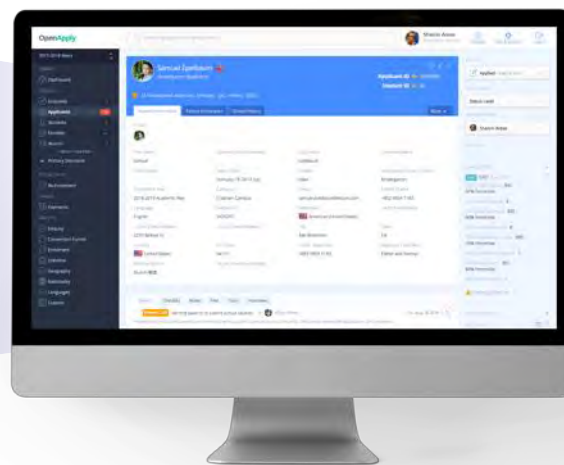
Enquiry, Admissions, & Enrolment

Allows families to manage **all** aspects of the enquiry to admissions process online, from visit bookings to admissions fee payments, through a dedicated parent account.



Eliminate Administrative Headaches

Make use of a system built from the ground up for school admissions. View applicant pools, send bulk emails, chase missing documentation, collaboratively review applicants, view comprehensive analytics, and much more.



"OpenApply has increased our efficiency as a team, and offers metrics and analytics that would take hours on end to extrapolate prior to this system. Our team is far more effective and much more personally connected with our families because we can share tasks to support one another in timely follow up."



WWW.IDAT.ORG >>

The International Diagnostic and Admissions Test (IDAT) is revolutionising admissions and profiling of new students. IDAT has comprehensive testing available in math, English, global knowledge and critical thinking. It's changing the world for applications for international schools around the globe.

Helping the
Right Students
Find the Right Schools



ALL STUDENTS
ALL AGES AND GRADES
ALL MAJOR SUBJECTS
ALL OVER THE WORLD AT ANY DAY OR TIME



English



Mathematics



Global
Knowledge



Character

+61 02 8806 0880

Info@idat.org

Level 5, 8 Quay Street, Sydney
NSW 2000 Australia

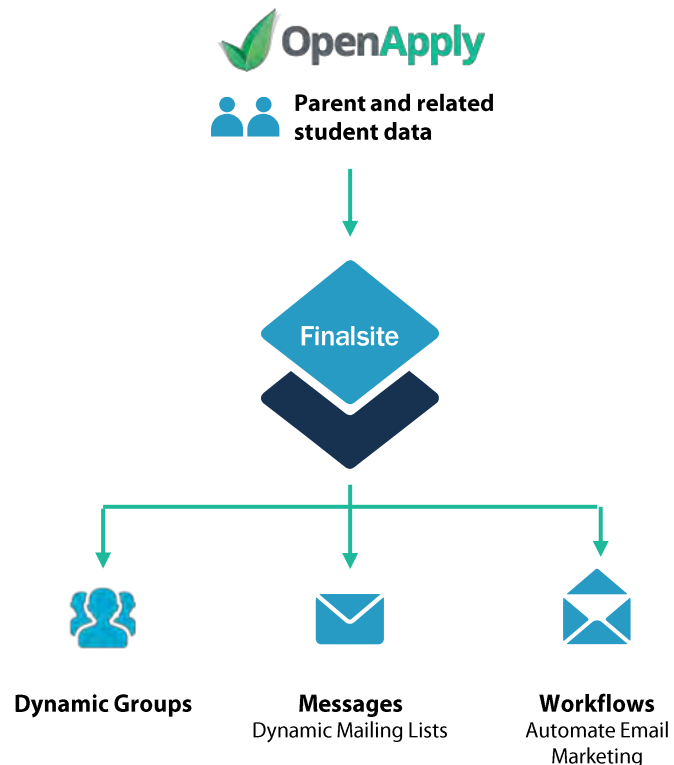


Product & Services

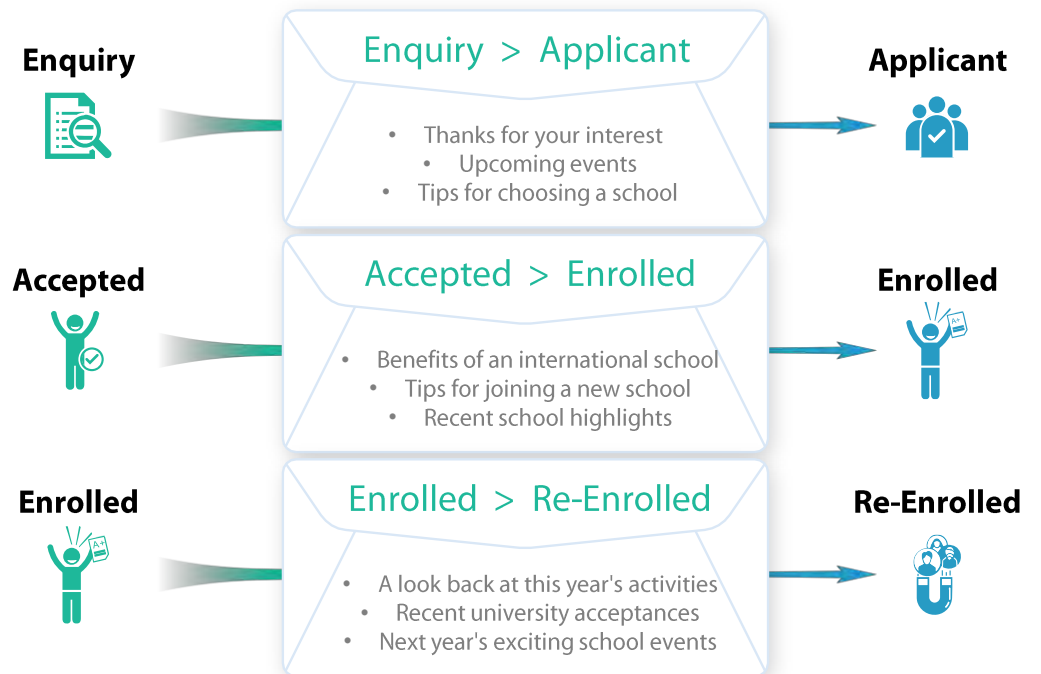
Finalsite Integration

Automate your Admissions and Marketing Lifecycle with the OpenApply and Finalsite integration!

Data from OpenApply enquiries, events, and applications flow to Finalsite's inbound marketing suite where you can automate email workflows and continuously engage parents throughout the admissions process.



Automated engagement keeps your school top-of-mind during important decision-making times.



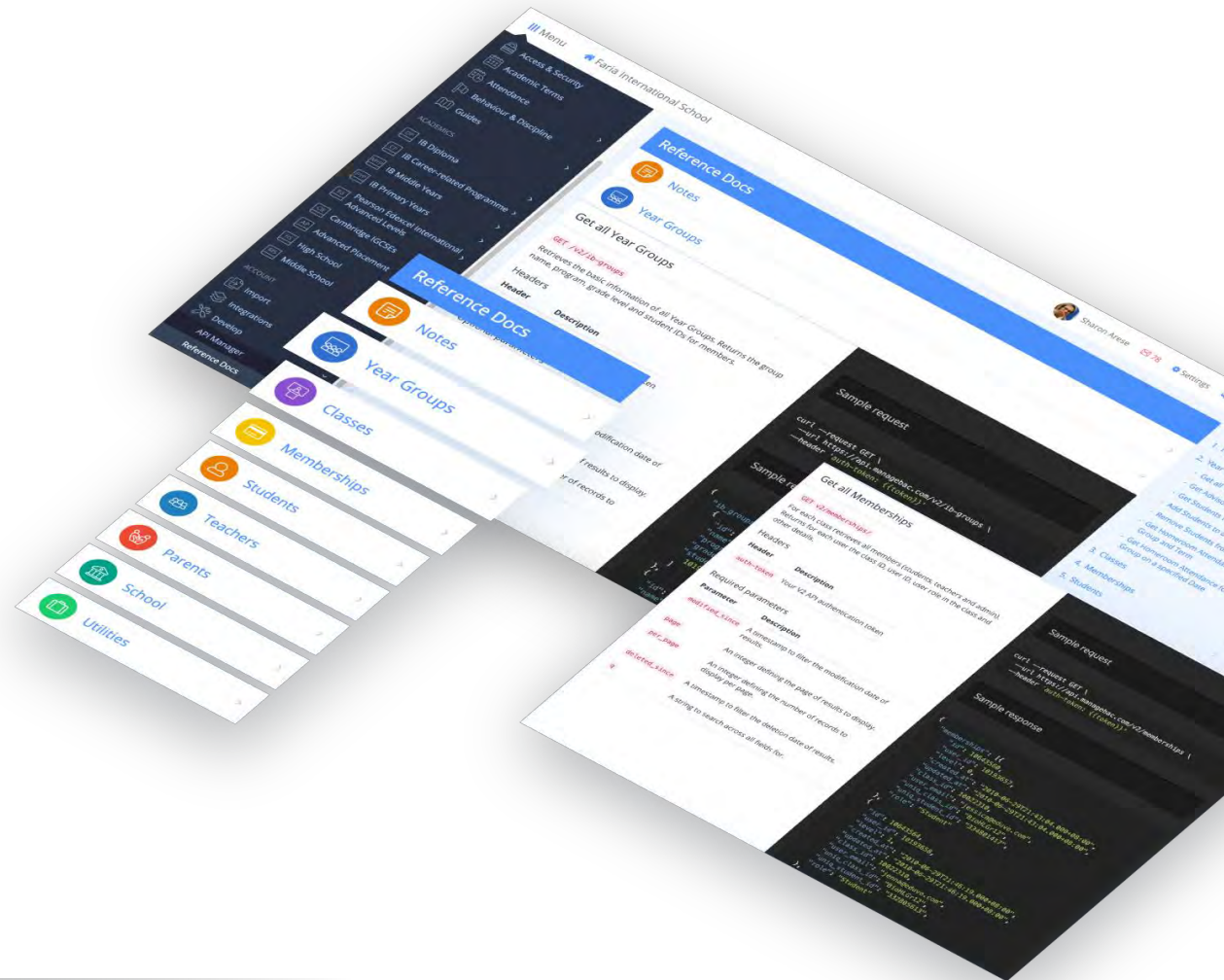
Powerful APIs

Integrate third party databases to automate creation or update of users.

Implemented in a RESTful manner using JSON over HTTP. Over 25 endpoints supported allowing schools to build custom integrations and pull raw data.

Including:

- ✓ List and manage a full workflow for enrolling, students in classes and IB groups
- ✓ List subjects, years, and details for a school
- ✓ List and manage parents and teachers
- ✓ List tasks and assignments from any class
- ✓ Retrieve assignment grades, term grades, and custom rubric grades



SchoolsBuddy is the complete extra-curricular system for staff, students, and parents featuring online sign up, allocation, and management. Manage online payments with SchoolsBuddy for trips, events, activities, fees, and more.



Activities Management

SchoolsBuddy helps organise complex extra-curricular activity programmes including sign up, allocation, and recording attendance. Also ideal for managing sports teams.



Online Payments

SchoolsBuddy links payments with activities and events and can also be used for other one-off payments including, events, tickets, kit, and fees. Online payments are available in over 100 countries.



Transport System

Morning, after school, and 'post activity' buses can be managed with mobile attendance recorded from the SchoolsBuddy platform.



School Trips & Events

Obtain consent from parents online for school trips and other activities including sport fixtures. Offers complete school trip management.

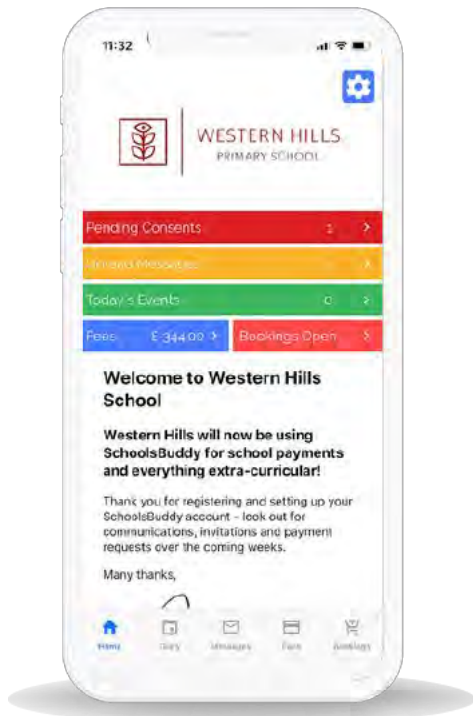


Parent Teacher Conferences

Online appointment bookings, adjustable appointment length, and staff schedules. Handles parent led and student led conferences.



“Fantastic! SchoolsBuddy is beyond one’s imagination. Being able to manoeuvre through the platform with such ease is nothing short of magnificent!”



Communications

As parents and staff move through the system booking events, appointments, signing up to activities, or making payments each step includes automatic email communications.

Staff can group students together using the SchoolsBuddy platform to communicate with selected students/parents with information relevant to them.

Whole school messaging is also available!

Parents and, where applicable, students, receive email and mobile push notifications (requires the app to be downloaded).



Personal calendar

Each parent/student/staff account benefits from a personal calendar within SchoolsBuddy only showing events and activities relevant to them.



Reporting

Powered by Microsoft BI, many reports are available integrally to SchoolsBuddy to examine your data, from take-up of activities or parent conference appointments to in-depth finance reports. Reports are available to view, print, and download.

Partnerships and Integrations

We partner and integrate with best-in-class solutions.



AssessPrep

Online Exams & Assessment

An advanced, end-to-end cloud-based platform to help schools and students prepare for IB eAssessment



SMARTPREP

Revision

SMARTPREP IB App is a powerful teaching and learning aid for the IB DP. It makes it easy and quick to plan the next class, prepare students for internal assessments, or tailor homework assignments



BridgeU

University & Careers

BridgeU leverages the power of big data to provide university and careers guidance for international school students



Finalsite

Marketing & Communications

Our partner for school website design, marketing, online learning, and much more



isams

Flexible Management Information System

Our recommended partner for whole-school information management



International Diagnostic and Admissions Test

Admissions Diagnostics

Revolutionary international school admissions and diagnostics test for beginning students



Google Apps for Education

SSO Connectors

Google for Education is a service from Google that provides independently customisable versions of several Google products



Turnitin

Leading Plagiarism Checker

Turnitin is revolutionising the experience of writing to learn

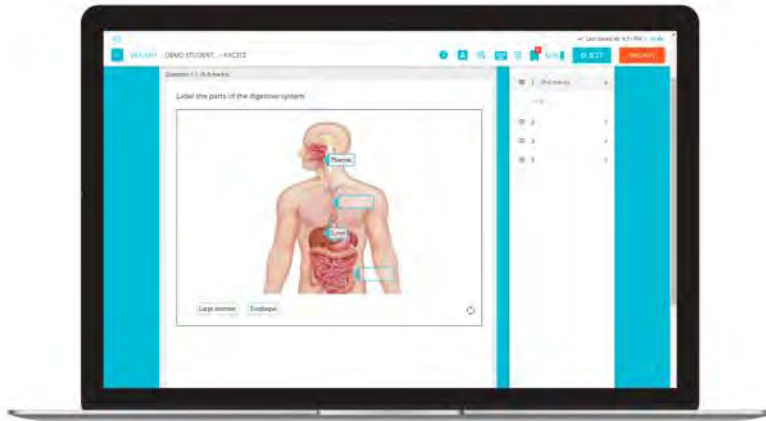




AssessPrep Integration

Next Generation assessment platform for the IB MYP & DP.

- ✓ Transition your paper-based exams online for DP & MYP
- ✓ Faster, more reliable and natural vs. handwriting
- ✓ Create AssessPrep assessments from within ManageBac
- ✓ Online and Offline exams delivery, powerful analytics, and built-in syllabus topics
- ✓ Instant setup with automated account creation and single sign-on with ManageBac Accounts portal



Question types:

1. Long answer
 2. Table completion
 3. Plot a graph
 4. Multiple-choice
-
5. Auto-corrected Interactive Questions
 - a. Label
 - b. Hotspot
 - c. Match
 - d. Order/Sort
 - e. Classify
 - f. GeoGebra Graphing

Exam Content Types:



Videos with Annotations
(direct upload or YouTube URL)



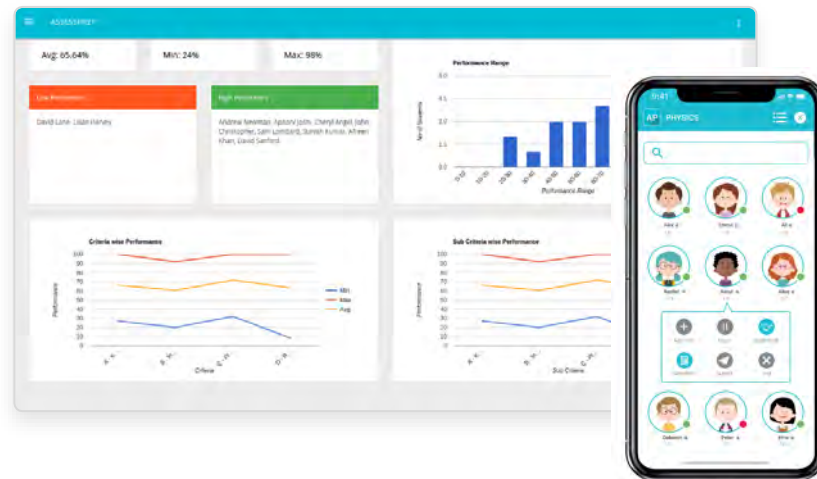
Text



Simulations
(flash, HTML5)

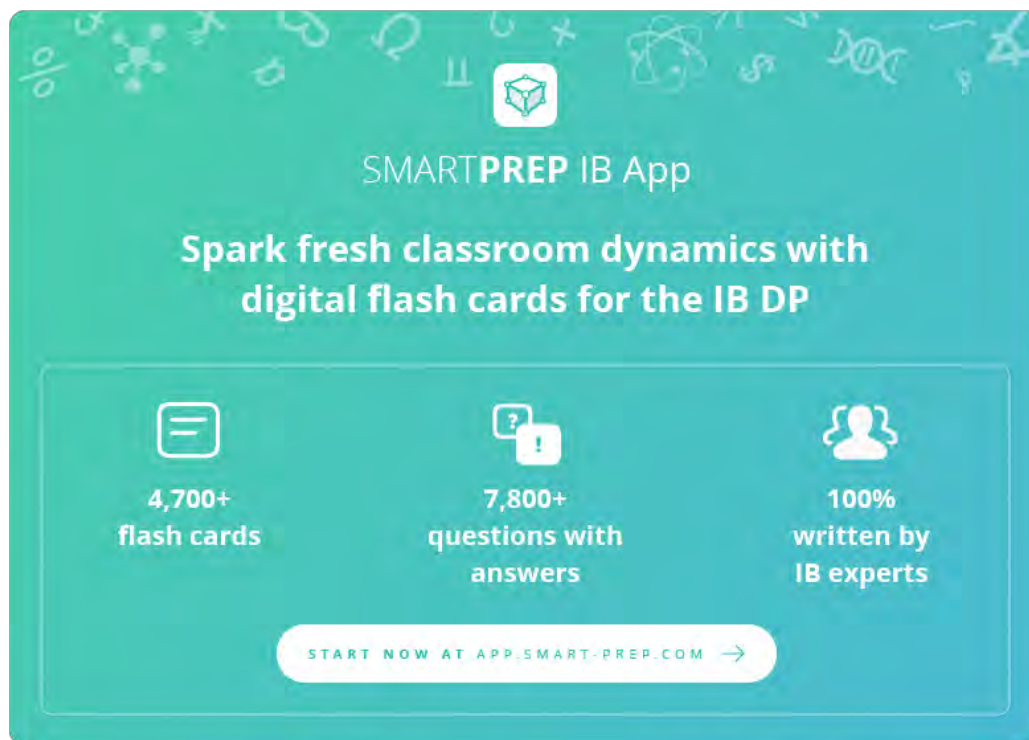


Images with measuring tool



SMARTPREP Online Flash Cards

Seamlessly integrated into ManageBac for students & teachers.



SMART**PREP** IB App

Spark fresh classroom dynamics with digital flash cards for the IB DP

4,700+ flash cards

7,800+ questions with answers

100% written by IB experts

START NOW AT APP.SMART-PREP.COM →

Convince yourself

Free 14-day trial

Contact your **ManageBac** sales rep for school-wide access

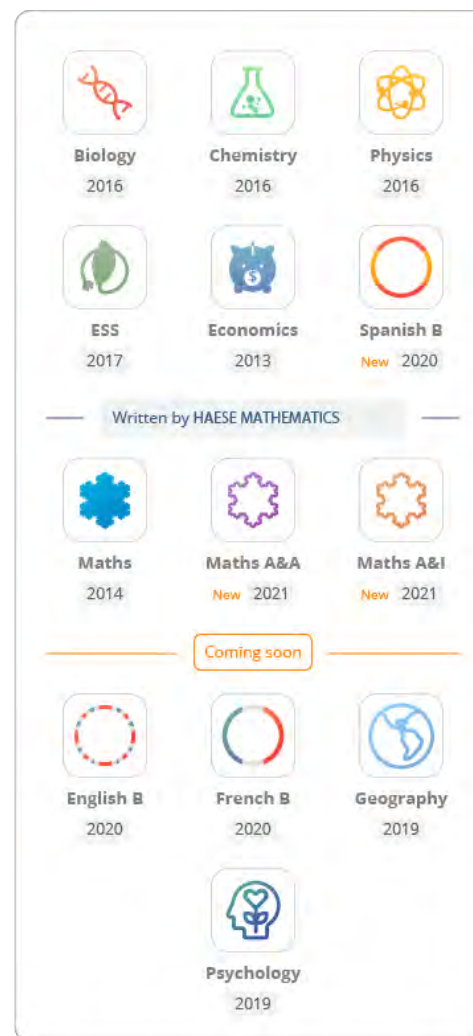
Free 1-on-1 demo

Book yours 24 hours a day, Monday through Friday with **ManageBac**

One easy school subscription

US\$800 per year

- ✓ All students
- ✓ All teachers
- ✓ All subjects



Grid of subjects available in the SMARTPREP IB App:

- Biology 2016
- Chemistry 2016
- Physics 2016
- ESS 2017
- Economics 2013
- Spanish B **New** 2020
- Written by HAESE MATHEMATICS
- Maths 2014
- Maths A&A **New** 2021
- Maths A&I **New** 2021
- Coming soon**
- English B 2020
- French B 2020
- Geography 2019
- Psychology 2019

Your Entire IB Guidance Curriculum in One Place

BridgeU was built for schools with a global mindset, used by IB schools in over 100 countries.



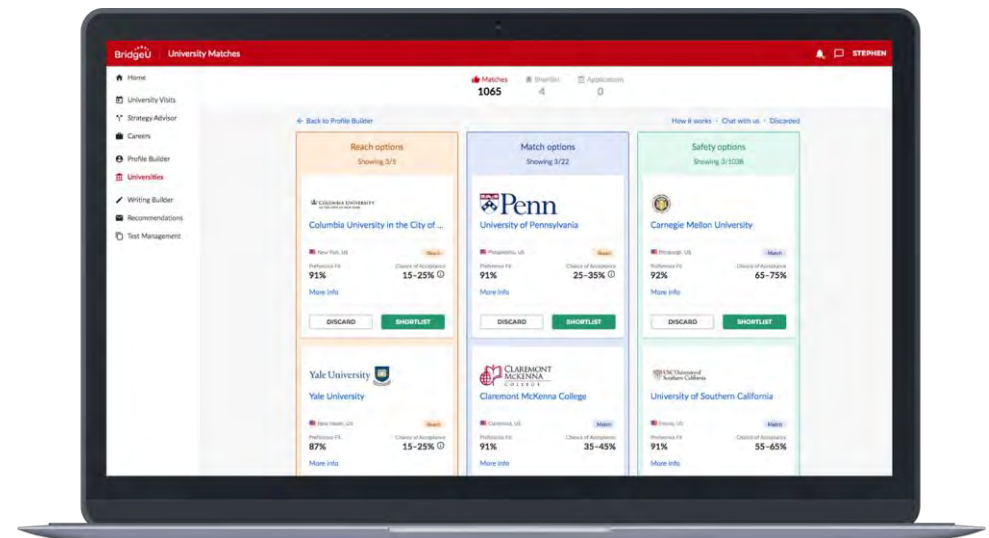
Help students discover new global destinations with personalised university recommendations



Manage students' applications to multiple countries and send documents to universities directly from BridgeU



Report on your students' successes and share results with parents and senior leaders





About Finalsite

Finalsite is the preferred best-in-class digital marketing and communications platform for more than 5,000 schools in 80 countries around the world.



Award-Winning Website Designs

Our talented design team has earned more than 100 awards for sites like Escola Concept, Singapore American, and Jakarta Intercultural School.



Seamless Integration

Integration with OpenApply and other popular platforms simplify workflows and ensure data integrity.



Security and Compliance

We are proud to be GDPR compliant and work tirelessly to ensure your data is secure, backed up, and serving from the best network infrastructure on the market.



Inbound Marketing Tools

Engage your community and measure what works with inbound marketing tools for email marketing, automated email workflows, page personalization, and more!



Easy-to-Use CMS

Composer enables anyone to design and update beautiful website pages with no coding knowledge required.



Affordable and Scalable

Starting at \$5,000/yr, you can join the best schools in the world on a platform that is stable, incredibly flexible, and well-developed. Add features as your needs change.

99.97%

Hosting Uptime

100+

Design Awards

95%

Client Retention Rate



iSAMS Partnership

Real time data sync to streamline account provisioning and data updates.

For international schools wanting the best Paperless Admissions Office, School Management System, and Curriculum-First Learning Platform, we are pleased to offer an integration between OpenApply, iSAMS, and ManageBac.

Our two-way data sync provides for real-time updates to student or parent demographic information. Update data in one system, and watch it flow seamlessly across all three systems.

This reduces work for admin teams, protects your data integrity, and streamlines account provisioning. Simplify how you oversee data for new students, current students, and departing students.



Fully supported data flow:

- Demographic details for students, parents, and staff sync in real time.
- Newly enrolled students synced to iSAMS and ManageBac within minutes.

Eliminates manual data entry:

- Reduce the rate of human error caused by copy / paste.
- Help school admin team focus on higher level tasks.

Best of Breed approach:

- Allows schools to use the best systems designed to solve specific problems without sacrificing data integrity.
- Three of the top systems used by the world's leading international schools.

Phase 1 Supported Fields for Data Sync

Students

Student ID	Status
First Name	Telephone
Middle Name	Address
Last Name	Nationality
Preferred Name	Language
Date of Birth	Enrolment Year
Gender	Homeroom Advisor
Year & Grade Level	E-mail Address

Parents

Parent ID	Relationship
First Name	E-mail Address
Last Name	Title
Preferred Name	Employer
Date of Birth	Work E-mail
Gender	Work Address
Parent ID	Relationship
First Name	E-mail Address

Staff

First Name	E-mail Address
Last Name	



Training & Support

World-Class Training and Support



Help Centre

24/7/365 across any device

In-product Quick Search
Tutorials, FAQs, & Best-Practice Tips



Telephone

24 hours Monday through Friday

Dedicated customer service specialists
No phone trees



Email

24 hours Monday through Friday

Dedicated weekend staff for urgent queries English, Chinese, & Spanish support



Video

Self-Service to meet your style

3-5 min quick tips & What's New
10-20 min in-depth guides by topic & user type



Flexible Training Options



Dedicated Implementation Manager

30-day setup customised to meet your school's needs

Best-practice account configuration & onboarding



Personalised Online Trainings

24 hours a day Monday through Friday

Book 1-1 or group trainings with our dedicated trainers



Paid Onsite Training

During working hours Monday through Friday

\$1,500 plus travel expenses per day



Regular Webinars

Conducted by ManageBac Support, Faria Professional Development, and community advocates

Recordings & Back-catalogue available on demand

"Absolutely fantastic support, super fast responses, and always personal and relevant. Congratulations!"



Professional Development



International Admissions Bulletin

Published once a year in digital & print with 60+ pages of content.

- ✓ Insights into admissions trends around the globe
- ✓ Written by international school admissions staff for international school admissions staff

openapply.com/bulletin

Curriculum *Insights*

Curriculum Insight Magazine

Published twice a year in digital and print with content from educators around the globe.

- ✓ Schools share current curriculum trends
- ✓ Best practices in process, leadership, curriculum and instruction highlighted in every issue



OpenApply Conferences

Held 2-3 times a year in multiple locations.

- ✓ Professional development geared towards all admissions staff, from novices to experts
- ✓ Practical sessions focused on best practices and trends in international school admissions



Onsite & Online Sessions

Divided into three tracks, our PD is informative and interactive, ensuring tangible outcomes for all participants.

- ✓ School Leadership & Process
- ✓ Curriculum Development
- ✓ Instructional Strategies



Courses, Workshops & Summits

Held throughout the year in multiple locations.

- ✓ Professional development events are focused on a variety of topics geared towards supporting teachers, leaders, and educators around curriculum and instruction.
- ✓ Courses allow for deeper understanding and skill on a specific topic or area

Enterprise Ready

An enterprise-ready model



Single Sign-On

Identity management with Google & Office365 and Active Directory / LDAP.



Access & Permissions

Granular access controls & permissions configurable by user type.



Security & Data Protection

ISO/IEC 27001:2013 certified, with global data protection compliance.



Extensive APIs

RESTful JSON API with extensive endpoints provide flexibility.



Audit Log

Searchable detailed trail of account activity by user, date, and activity type.



Responsive Design

Fully responsive and unified design works on mobile & web across Android & iOS.



Product Roadmap

Priority input on ManageBac's product roadmap and quarterly development updates.



Sync & Integrations

MIS / SIS Sync integrations with iSAMS and over a dozen integration partners.



SLA & Support

Covering uptime, response times, and resolution with direct support contact.



Product Roadmap

Product development pipeline and priority of new feature development.

Review and Updates

Our Product Roadmap is updated on a monthly basis with released items moved to **Complete** and newly planned features added.

Priority of Features

Features are prioritised in our development against the academic calendar based on curriculum changes and for the greater good of schools. This determination is made based on the number of schools that will benefit from the development and the impact (e.g. enhanced functionality, time savings and improved UX).

RELEASED

Global Search	25 December 2019	+
Student Portfolio Redesign	17 September 2019	+
Split-screen Gradebook	3 August 2019	+
PYP Next	18 July 2019	+
Refreshed Parent Dashboard	9 July 2019	+
ManageBac for Mobile	7 July 2019	+
Redesigned Teacher Dashboard	17 June 2019	+
Real-time Collaborative Unit Planning	25 April 2019	+
SMARTPREP/ManageBac Integration	21 March 2019	+
Atlas/ManageBac Integration	9 March 2019	+

COMING 2020

Resource Bank	+
Term Reporting Enhancements, New Designs & Web-view	+
Curriculum First Programmes Unification	+
Curriculum Analytics and Whole-School Curriculum	+
Messaging & Notifications	+
600+ new Standards being added to ManageBac	+
Flexible Unit Plan Template Editor	+
ManageBac for Android App	+
AssessPrep Integration	+
Student Dashboard Redesign	+
Behaviour and Discipline	+
Google Classroom Integration	+

Browse our Product Roadmap at managebac.com/roadmap

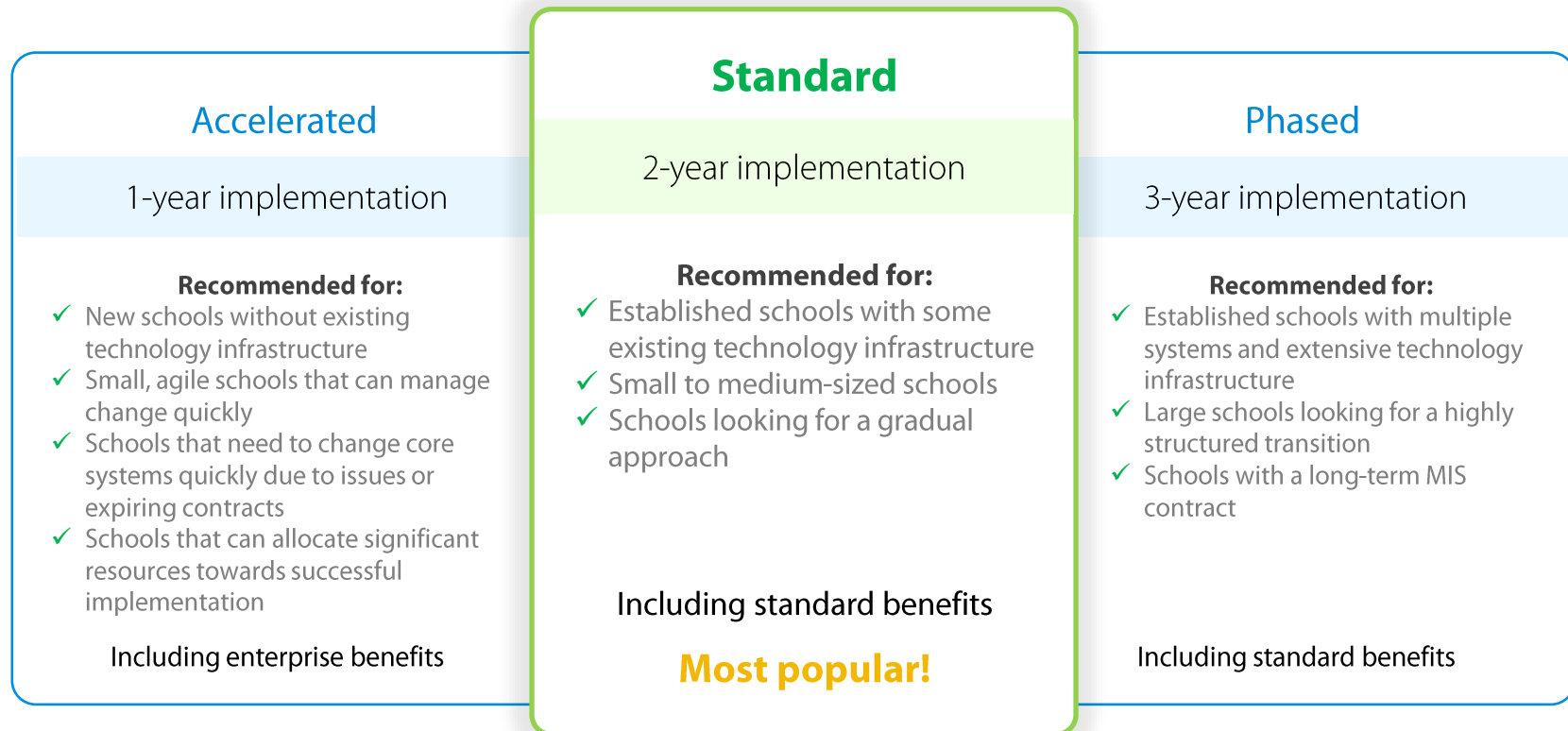




Implementation

Implementation Models

We offer three implementation models and services to suit your needs, paired with a multi-year agreement.



Contact us for a Quotation & Implementation Proposal.

Benefits

Standard Benefits

All of our schools enjoy:



24 Hour Phone & E-mail Support

Our support desk is open around-the-clock Monday to Friday.



24 Hour Response Time

We reply within 24 hours to all inbound inquiries.



Weekend Staffing

Dedicated support on the weekends for peace of mind.



Unlimited Online Training

Book individual or group training at your convenience.



Complimentary Data Imports

Need help with your CSV files? We assist with cleaning and importing.

Enterprise Benefits

For school groups & schools undergoing Accelerated implementation:



Seamless single sign-on across all accounts

Login once and access any account in a school group.



Priority Feature Requests

Priority feature requests with roadmap access and 1-to-1 annual technology meetings (R&D and tech director).



Priority Data Processing

Receive first priority and guaranteed import review, data quality cleansing, and completion time.



Direct assigned senior support

Dedicated and knowledgeable senior support staff to help manage implementation.



Free Conference Registrations

Two free conference registrations to any conference (standard fee \$998).



Annual Report

Annual year-end report detailing progress, usage, and recommendations for future implementation.



Case Studies



Accelerated

Supporting growth at a brand-new school

GEMS World Academy (Singapore) opened in August 2014 with 350 students and a plan to support growth to capacity of 3,000 students by 2017. They signed on for all ManageBac services and OpenApply in the first year.

Why Accelerated?

- ✓ Brand-new school (no technical baggage and, at the time of first meeting, no physical campus)
- ✓ Undergoing three-programme authorization
- ✓ Fast-growing school: 350 students in Year 1, 680 in Year 2, and expectations for 1,000+ in Year 3.
- ✓ Exemplary 24-hour online & onsite support ensured prompt responses to queries



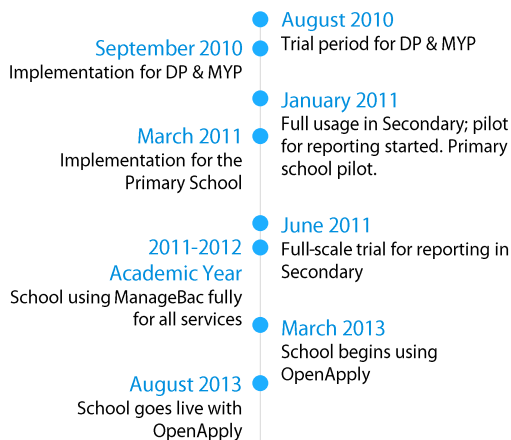
Standard

Consolidating systems & easing workflows

Stockholm International School is an international K-12 school offering the IPC, MYP, and DP to ~650 students. They began using ManageBac fully in the Secondary and subsequently added services for their primary school and admissions department.

Why Standard?

- ✓ Teachers using three different software systems but still missing digital curriculum map, learning platform, scheduling platform, and online admissions
- ✓ Report cards generated in Excel
- ✓ Strong buy-in from stakeholders with experienced IT team ensured a smooth roll-out



Phased

Gradual system roll-out

Vienna International School serves over 1,400 students aged 3-19. The school offers all three IB programmes and first began using ManageBac for core functions in DP and MYP. After a multi-year rollout, the school today relies on our full suite.

Why Phased?

- ✓ Large school founded in 1959 with existing technology infrastructure
- ✓ Multi-year rollout focused on a replacement model: ManageBac, OpenApply & iSAMS replaced Atlas, Moodle, and Facility.
- ✓ Strong partnership & alignment from management teams, support team, and technology teams.





Data Protection & Security

Global Data Protection & Security Update

Our Technical Operations team maintains and supports ManageBac infrastructure and applications 24/7/365 – this is an overview of key improvements completed in 2019.

- **Amazon Web Services provides High Availability and Multi-Region Hosting Capability**
AWS hosting in Canada, the US and China greatly improves system reliability and provides enhanced flexibility of regional hosting for schools.
- **Data Protection & Security**
We are one of the only international education systems providers with ISO/IEC 27001:2013 Information Security Management System certification, as well as being GDPR compliant which reflects our commitment to strong information security and data protection.
- **System Monitoring**
We use comprehensive real-time monitoring and analytics tools to monitor our network and applications. Automated alerts are routed to on-call operators.
- **Hardened Network**
We utilize enterprise-grade Denial of Service protection from Cloudflare in conjunction with application firewalls to protect our networks from interruption or compromise.
- **Penetration Testing**
We regularly perform third-party penetration testing to ensure our applications and infrastructure are secure.
- **Business Continuity and Disaster Recovery Plan**
All areas of our technical operations are covered by our 24-72 hour DR / BCP. In the event of a catastrophic event, our plans aim to restore critical services within 24 hours and be fully operational within 72 hours.



IS 664562



Who do we work with in your area?

We are honoured to serve over **10,000** leading schools in **130** countries. Here are some of the schools we work with in your area:



"One of our students will be moving to Quito in Ecuador later this year and the family really wants a school that has ManageBac!"

 **Linda Belonje**
KIS International School

Contact Us

We offer phone support coverage 24 hours a day between Monday and Friday,

beginning from Monday 9 AM (GMT +8) and ending at Friday 6 PM (GMT -7)

Schedule a session at managebac.com/contact-us.



**Faria
Education
Group**



+1 866 297 7022



+852 8175 8152



+44 208 133 7489



+61 2 8006 2335



400 009 9225

Email: sales@managebac.com

Visit: managebac.com